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Nota di contenuto	Foreword ix -- About the Author xi -- Introduction 1 -- Part I Strategy -- 1. Different Business Models 7 -- 2. The Bright Side: Benefits 15 -- 3. The Dark Side: Challenges 19 -- 4. Deciding the Business Model 27 -- 5. Preparing the Business Case 33 -- Part II Development -- 6. Requirements Engineering 39 -- 7. Estimation and Planning 45 -- 8. Development Processes 53 -- 9. Practice: Global Software Architecture Development 59 -- 10. Practice: Software Chunks and Distributed Development 69 -- 11. Configuration Management 81 -- 12. Open Source Development 83 -- 13. Quality Control 89 -- 14. Tools and IT Infrastructure 95 -- 15. Practice: Collaborative Development Environments 109 -- Part III Management -- 16. Life-Cycle Management 127 -- 17. Supplier Selection and Evaluation 131 -- 18. Supplier Management 135 -- 19. Practice: IT Outsourcing-A Supplier Perspective 141 -- 20. Monitoring Cost, Progress, and Performance 151 -- 21. Risk Management 165 -- 22. Practice: Risk Assessment in Globally Distributed Projects 179 -- 23. Intellectual Property and

Information Security 189 -- 24. Practice: Global Software Engineering in Avionics 193 -- 25. Practice: Global Software Engineering in Automotive 209 -- Part IV People and Teams -- 26. Work Organization and Resource Allocation 227 -- 27. Roles and Responsibilities 237 -- 28. Soft Skills 241 -- 29. Training and Coaching 245 -- 30. Practice: People Factors in Globally Distributed Projects 249 -- 31. Practice: Requirements Engineering in Global Teams 257 -- 32. Practice: Educating Global Software Engineering 269 -- Part V Advancing Your Own Business -- 33. Key Take-Away Tips 283 -- 34. Global Software and IT Rules of Thumb 293 -- 35. The World Remains Flat 297 -- Appendices -- Appendix A Checklist/Template: Getting Started 303 -- Appendix B Checklist/Template: Self Assessment 309 -- Appendix C Checklist/Template: Risk Management 315 -- Glossary and Abbreviations 319 -- Bibliography 339 -- Index 349

Sommario/riassunto

"Global software engineering, implying both internal and outsourced development, is a fast-growing scenario within industry; the growth rates in some sectors are more than 20% per year. However, half of all offshoring activities are cancelled within the first 2 years, at tremendous unanticipated cost to the organization. This book will provide a more balanced framework for planning global development, covering topics such as managing people in distributed sites, managing a project across locations, mitigating the risk of offshoring, processes for global development, practical outsourcing guidelines, collaboration, and communication. Drawing on the author's vast experience, it shares best practices and survival strategies from projects of various types and sizes that involve different continents and diverse cultures"--

"This book will provide a more balanced framework for planning global development, covering topics such as managing people in distributed sites, managing a project across locations, mitigating the risk of offshoring, processes for global development, practical outsourcing guidelines, collaboration, and communication"--
