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| Nota di contenuto | Innovation in Small Professional Practices in the Built Environment; Contents; About the Authors; Foreword; Chapter 1 Introduction; 1.1 Background; 1.2 Research Problem; 1.3 Summary and Link; Chapter 2 Key Issues from the Literature; 2.1 Introduction; 2.2 Conceptualisation of Small Professional Practices; 2.3 Definitional Debate on Innovation; 2.4 Market- and Resource-Based View of Innovation; 2.5 Knowledge- Based View of Innovation; 2.6 Key Managerial Challenges for Innovation; 2.7 Key Research Questions; 2.8 Summary and Link; Chapter 3 Knowledge-Based Innovation Model; 3.1 Introduction 3.2 Description of Knowledge-Based Innovation Model3.3 Continuous Improvement Gap Analysis Framework; 3.4 Research Hypotheses; 3.5 Summary and Link; Chapter 4 Case Study Methodology; 4.1 Introduction; 4.2 Overall Research Process; 4.3 Case Study Design; 4.4 Research Techniques: Qualitative Data Collection Techniques; 4.5 Research Techniques: Qualitative Data Analysis Techniques; 4.6 Validation - Triangulation Strategy; 4.7 Summary and Link; Chapter 5 Case Study - Exploratory Phase; 5.1 Introduction; 5.2 Background of |

the Case Study Company

5.3 Case Study Firm Perception of Knowledge, Innovation, HC, SC and RC
5.4 Description of Identified Company Innovations; 5.5 Mode 1: Explorative Innovation Analysis; 5.6 Mode 2: Exploitative Innovation Analysis; 5.7 Summary and Link; Chapter 6 Case Study - Action Research Phase; 6.1 Introduction; 6.2 Diagnosis; 6.3 Action Planning; 6.4 Action Taking; 6.5 Action Evaluation; 6.6 Specifying Learning; 6.7 Summary and Link; Chapter 7 Discussion; 7.1 Introduction; 7.2 Types of Knowledge-Based Innovation; 7.3 Hypothesis 1: Knowledge-Based Resources; 7.4 Hypothesis 2: Capabilities
7.5 Meta-Hypothesis: Knowledge Capital
7.6 Summary and Link; Chapter 8 Conclusions; 8.1 Introduction; 8.2 Contribution to Innovation Theory; 8.3 Comment on Research Problem; 8.4 Comment on Research Questions; 8.5 Key Limitations and Future Research; 8.6 Theoretical and Practical Implications; 8.7 Policy Implications; References; Appendices; Appendix A: List of Company Documentation; Appendix B: Cooperation Proposal; Appendix C: Interview Cooperation Proposal; Appendix D: Interview Protocol; Appendix E: Company General Finding Report; Index

Sommario/riassunto

From the book's Foreword by Trevor Mole, Managing Director, Property Tectonics; President of the European Association of Building Surveyors and Construction Experts: 'Shu-Ling and Martin have built on their research work and that of others to produce an understandable and readable insight into innovation in small professional service firms. They have successfully unravelled the complex behavioural and organisational forces taking place and created a framework to help practitioners understand the issues and to fashion the right environment in which to foster innovation and deliver economic
