

1. Record Nr.	UNINA9910830677803321
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Titolo	Essential communication strategies for scientists, engineers, and technology professionals / / Herbert L. Hirsch
Pubbl/distr/stampa	Piscataway, New Jersey : , : IEEE Press, , c2003 [Piscataway, New Jersey] : , : IEEE Xplore, , [2005]
ISBN	1-280-26495-0 9786610264957 0-470-23921-2 0-471-66089-2 0-471-72294-4
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (201 p.)
Altri autori (Persone)	HirschHerbert L
Disciplina	302.20245 620/.001/4
Soggetti	Communication of technical information Communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index. First ed.: The essence of technical communication for engineers, 2000.
Nota di contenuto	Introduction to the art of communication -- The written document: Prose and panic: Planning the document -- Acquiring a healthy writing attitude -- Producing the document -- The formal presentation: Dissertation or disaster: Planning the presentation -- Acquiring the successful presentation attitude -- Conducting the presentation -- The informal discussion: Meetings and mishaps: Planning for the meeting -- Acquiring a meeting attitude -- Participating in the meeting -- Cross-culture communication: Bridging the gap: Understanding a communication culture gap -- Writing for any readership -- Presenting to any audience -- Meeting with anyone or any group -- Conclusion.
Sommario/riassunto	Learn the tricks-of-the-trade of becoming a great technical communicator Remember when you were an undergraduate and freshman composition seemed so irrelevant to your life? After all, you were going to conquer the world with technological know-how. Your spellcheck software would handle the details. Now that you're a

professional - pitching an idea, vying for a contract or grant, or
presenting at a meeting - getting your point across effectively suddenly
seems pretty essential for success, doesn't it? Fear not. This light-
hearted text, brimming with proven techniques, good advice, and real-
