1. Record Nr. UNINA9910830607003321 Autore Kaeppel Jay Titolo Seasonal stock market trends [[electronic resource]]: the definitive guide to calendar-based stock market trading / / Jay Kaeppel Hoboken, N.J., : John Wiley & Sons, c2009 Pubbl/distr/stampa 0-470-48115-3 **ISBN** 1-119-19852-6 1-282-11315-1 9786612113154 0-470-43093-1 Descrizione fisica 1 online resource (317 p.) Collana Wiley trading Disciplina 332.63/22 332.6322 Soggetti Investment analysis Investments Stocks Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di contenuto SEASONAL STOCK MARKET TRENDS: The Definitive Guide to Calendar-Based Stock Market Trading; Contents; Preface; Chapter 1: Introduction to Seasonality in the Stock Market; Chapter 2: The Month of January; Chapter 3: Holiday Seasonal Trends; Chapter 4: Monthly Seasonal Trends; Chapter 5: Yearly Seasonal Trends; Chapter 6: Repetitive Time Cycles of Note; Chapter 7: Election Cycle Investing; Chapter 8: Sell in May and Go Away; Chapter 9: Putting It All Together; Index Sommario/riassunto There is a seasonal bias to the stock market, and by paying attention to the seasonal market tendencies you can gain an edge in the stock market over the long haul. Seasonality offers a practical approach to investing and trading. What better way to learn how to employ seasonal systems than learning from Jay Kaeppel, a master in the analysis of seasonal trends? Kaeppel walks you through this phenomenon that continues to work consistently, providing you with his ultimate seasonal index to make the calendar work for you. Stock Market Seasonals provides a never-before-seen definitive guide that i