

|                         |   |
|-------------------------|---|
| 1. Record Nr.           | UNINA9910830600403321   |
| Autore                  | Lynch Gary S (Gary Scott), <1958->  |
| Titolo                  | Single point of failure [[electronic resource] ] : the ten essential of supply chain risk management / / Gary S. Lynch  |
| Pubbl/distr/stampa      | Hoboken, NJ, : Wiley, 2009, c2010   |
| ISBN                    | 0-470-57046-6<br>1-119-19835-6<br>1-282-31963-9<br>9786612319631<br>0-470-57044-X   |
| Descrizione fisica      | 1 online resource (317 p.)  |
| Disciplina              | 658.5/03<br>658.7   |
| Soggetti                | Business logistics<br>Risk management   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Includes index.   |
| Nota di contenuto       | Single Point of Failure: The Ten Essential Laws of Supply Chain Risk Management; Contents; About the Author; Preface; Acknowledgments; Introduction: Getting to the Truth; Chapter 1: The Laws of the Laws; Laws of the Laws; Risk Management Defined; Law of the Laws #1: Everyone, without Exception, Is Part of a Supply Chain; Law of the Laws #2: No Risk Strategy Is a Substitute for Bad Decisions and a Lack of Risk Consciousness; Law of the Laws #3: It's All in the Details; Law of the Laws #4: People Always Operate from Self-Interest; Indirect and Secondary Impacts; What Can You Conclude? Chapter 2: Law #1: If You Don't Manage and Lead Change, You Have to Surrender to ItThe Risk Wake-Up Call-Planned Change, Unplanned Consequences; We Can't Change the Past, but . . . Can We Change the Future?; Can You See the Icebergs Ahead?; Chapter 3: Law #2: The Paradigm Should Destroy the Parasite; The Paradigm in Action; Why Does the Organization Need to Identify a Supply Chain Risk Paradigm?; Beware! The Paradigm Can Shift without Notice; If the Shoe Fits; Chapter 4: Law #3: Manage Your Business DNA in a Petri Dish of |

Evolving Risk; Expanding the Risk Awareness Universe  
Know Your Business-Know Your SurroundingsThe Keys to Your Risk Kingdom; Your Operation's Complete Footprint; Your Action Plan;  
Chapter 5: Law #4: In Supply Chain Risk Management, Demand Trumps Supply; Everyone's Customer; Building Your Demand-Based Strategy; Market and Client Factors to Consider; Chapter 6: Law #5: Never Set Up Your Suppliers for Failure; Supply Chain Risk Management Program; Sourcing Strategies That Create More Risk, Not Less; Trust but Verify; Chapter 7: Law #6: Managing Production Risk Is a Dirty Job; Going Global with the Production of Risk; A New Collaborative Effort  
Why Is Production So Critical?Part Two of the Double Whammy: Labor; Chapter 8: Law #7: The Logistics Risk Management Rule: Managing the Parts Does Not Equal Managing the Whole; What Is Logistics Risk?; Cargo and Warehouse Theft; The Piracy Risk; What's at Risk?; Single Points of Failure and Aggregate Risk; Supply Chains Don't Survive on Product Flows Alone; Information Flows Are Essential; In the End It's All about the Priorities and Economics; Chapter 9: Law #8: Mitigation: If Supply Chain Risk Management Isn't Part of the Solution, It Will Become the Problem; Now What Do I Do?  
Enter the Risk Intelligent Supply ChainEconomic Change-A Catalyst for Redefining Resiliency Management; What Is Risk Mitigation?; Chapter 10: Law #9: Financing; Insurance and Its Role in Supply Chain Risk Management; Background on Insurance in the Supply Chain Risk Area; Current Insurance Solutions and Their Limitations; Introducing Supply Chain Insurance: Approach and Challenges; Corporate Customer Benefits Arising from Supply Chain Insurance; Conclusions; What Does the Future Hold?; A View from the Insurer's Side; Chapter 11: Law #10: Manage the Risk as You Manage Your Own  
Questioning Old Assumptions

---

## Sommario/riassunto

Over the past decade organizations have faced relentless customer demand for better value at less cost, individual customization, greater choice, faster delivery, higher quality, exceptional service, and more recently - increased environmental and social consciousness. The organization's weapon of choice to address this increasing demand has been the supply chain. However, as the supply chain footprint changed (e.g. outsourcing, off-shoring and customer/vendor empowerment) so did the organization's exposure to uncertainty. Organizations were taken by surprise since this exposure was una

---