Record Nr. UNINA9910830596503321 Autore Giovannini Maureen J. Titolo Anthropology and management consulting: forging a new alliance // Maureen J. Giovannini and Lynne M. H. Rosansky Pubbl/distr/stampa [Arlington, England]: .: American Anthropological Association. . 1990 ©1990 **ISBN** 1-282-17177-1 9786612171772 1-4443-0687-1 1-4443-0688-X Descrizione fisica 1 online resource (58 p.) Collana NAPA Bulletin; ; 9 Disciplina 658.46 Soggetti Applied anthropology **Business consultants** Corporate culture Lingua di pubblicazione Inglese Materiale a stampa **Formato** Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references. Nota di contenuto Anthropology and Management Consulting: Forging a New Alliance; Contents: Introduction: The Background: The Field of Management Consulting; The Consulting Process; The Contributions of Anthropology; Management Consulting Knowledge and Skills; Becoming a Management Consultant; A Note to Managers; Benefits from the Exchange; Notes; References Cited; About the Authors Sommario/riassunto NAPA Bulletin is a peer reviewed occasional publication of the National Association for the Practice of Anthropology, dedicated to the practical problem-solving and policy applications of anthropological knowledge and methods.peer reviewed publication of the National Association for the Practice of Anthropologydedicated to the practical problem-solving and policy applications of anthropological knowledge and methodsmost editions available for course adoption