

1. Record Nr.	UNINA9910298521103321
Autore	Shah Shashank
Titolo	Soulful Corporations [[electronic resource]] : A Values-Based Perspective on Corporate Social Responsibility / / by Shashank Shah, V. E. Ramamoorthy
Pubbl/distr/stampa	New Delhi : , : Springer India : , : Imprint : Springer, , 2014
ISBN	81-322-1275-4
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (668 p.)
Collana	India Studies in Business and Economics, , 2198-0012
Disciplina	336 658.4 658.4/08
Soggetti	Business ethics Social policy Ethics Public finance Globalization Markets Organization Planning Business Ethics Social Policy Public Economics Emerging Markets/Globalization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The World Today: Paradoxes Galore -- Corporate Misdemeanour: The Business of Business is Business? -- Redefining Globalisation: Is a Better World Possible? -- Coping with Globalisation: A Quarter Century of Efforts -- Business Responsibility through the Ages: A Journey from Scriptural Insights, with Noble Philanthropists, to Committed Institutions and Leaders -- Corporate Social Responsibility: Can Companies Make a Difference? -- Corporate Social Responsibility: The Indian Story comes a Full Circle -- Corporate Citizenship: How can

Companies be Good Citizens? -- Socially Responsible Investing: Investors' Role in promoting Corporate Citizenship -- Corporate Citizens at Work: An Introduction -- Case Study 1: Bharat Petroleum Corporation Ltd. -- Case Study 2: HDFC Bank Ltd. -- Case Study 3: Hindustan Unilever Ltd. -- Case Study 4: Larsen & Toubro Ltd. -- Case Study 5: Reliance Industries Ltd. -- Case Study 6: Tata Group -- Case Study 7: TVS Motor Company Ltd. -- Case Study 8: Wipro Ltd. -- Society and Local Community Welfare Framework -- Integrating Individual Social Responsibility in a Corporate Framework: The SAI Way -- Uncovering the Corporate Soul: A Roadmap for Affirmative Action.

Sommario/riassunto

In the light of multiple corporate debacles, financial crises and environmental disasters across the globe, the need for corporate goals to transition from simply maximising shareholder wealth to optimising stakeholder welfare is being echoed in various quarters. This book makes a distinct contribution by looking at Corporate Social Responsibility (CSR) from a values-based perspective with a focus on providing a balance between corporate success and social well-being. The book emphasizes that corporations need to redefine their purposes to co-create long-term, sustainable and win-win solutions for multiple stakeholders through mutually-fulfilling and value-adding collaborative efforts. Through the ideal of 'A Soulful Corporation', the book proposes a new story where corporations, as associations of individuals, can identify their 'collective spirits' in terms of environmentally-aware, socially-inclusive and financially-rewarding missions. Some of its unique features include: A detailed study of the evolution of CSR from the ancient to contemporary times Insights gained through empirical research and personal interviews with over 100 industry captains, CEOs, MDs and heads of the CSR function across companies and industries Case studies on CSR practices and processes in leading Indian companies including the Tata Group, TVS Motor, HUL, Wipro, L&T, Bharat Petroleum, HDFC Bank, Birla Group, Reliance Industries and others. Cases on unique social welfare projects in the areas of education, healthcare and drinking water supply A 'Society and Local Community Welfare Framework' and a '12-point Agenda for Affirmative Action' that propose policy recommendations and provide corporations with a roadmap for their CSR journey in the light of the mandatory CSR spending introduced by the Government of India. Relevant to multiple stakeholders: students, academics, CSR researchers, policy-makers, industry captains, business managers and entrepreneurs.

2. Record Nr.	UNINA9910830593803321
Autore	Hayes Miles O
Titolo	Modern Clastic Depositional Systems of South-Central Alaska: Anchorage to Cordova, Alaska June, 29 - July 7 1989
Pubbl/distr/stampa	[Place of publication not identified], : American Geophysical Union, 2013
ISBN	1-118-66833-2
Descrizione fisica	1 online resource (42 pages) : illustrations
Collana	Field trip guidebook (International Geological Congress (28th : 1989 : Washington, D.C.)), T101
Disciplina	557.98
Soggetti	Geology - Alaska Sedimentation and deposition
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph