

1. Record Nr.	UNINA9910451262903321
Autore	Melnick Ross
Titolo	American Showman : Samuel "Roxy" Rothafel and the Birth of the Entertainment Industry, 1908-1935 // Ross Melnick
Pubbl/distr/stampa	New York, NY : , : Columbia University Press, , [2012] ©2012
ISBN	0-231-50425-X
Descrizione fisica	1 online resource (581 p.)
Collana	Film and Culture Series
Disciplina	809
Soggetti	Books American literature - 19th century - History and criticism Literature - History and criticism Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- List of Illustrations -- Acknowledgments -- Introduction -- PART ONE. ROXY AND SILENT FILM EXHIBITION -- 1. A New Art for a New Art Form (1908-1913) -- 2. Broadway Melody (1913-1917) -- 3. The Movie House as Recruiting Center (1917-1918) -- 4. "The Man Who Gave the Movies a College Education" (1919-1922) -- PART TWO. ROXY AND THE EMERGENCE OF CONVERGENCE -- 5. A Capitol Idea (1922-1925) -- 6. "It's the Roxy and I'm Roxy" (1925-1927) -- 7. It's All Playing in Sheboygan (1928-1931) -- 8. The Prologue Is Past (1931-1936) -- Afterword -- Notes -- Bibliography -- Index -- Film and Culture
Sommario/riassunto	Samuel "Roxy" Rothafel (1882-1936) built an influential and prolific career as film exhibitor, stage producer, radio broadcaster, musical arranger, theater manager, war propagandist, and international celebrity. He helped engineer the integration of film, music, and live performance in silent film exhibition; scored early Fox Movietone films such as Sunrise (1927); pioneered the convergence of film, broadcasting, and music publishing and recording in the 1920s; and helped movies and moviegoing become the dominant form of mass entertainment between the world wars. The first book devoted to

Rothafel's multifaceted career, *American Showman* examines his role as the key purveyor of a new film exhibition aesthetic that appropriated legitimate theater, opera, ballet, and classical music to attract multi-class audiences. Roxy scored motion pictures, produced enormous stage shows, managed many of New York's most important movie houses, directed and/or edited propaganda films for the American war effort, produced short and feature-length films, exhibited foreign, documentary, independent, and avant-garde motion pictures, and expanded the conception of mainstream, commercial cinema. He was also one of the chief creators of the radio variety program, pioneering radio broadcasting, promotions, and tours. The producers and promoters of distinct themes and styles, showmen like Roxy profoundly remade the moviegoing experience, turning the deluxe motion picture theater into a venue for exhibiting and producing live and recorded entertainment. Roxy's interest in media convergence also reflects a larger moment in which the entertainment industry began to create brands and franchises, exploit them through content release "events," and give rise to feature films, soundtracks, broadcasts, live performances, and related consumer products. Regularly cited as one of the twelve most important figures in the film and radio industries, Roxy was instrumental to the development of film exhibition and commercial broadcasting, musical accompaniment, and a new, convergent entertainment industry.

2.	Record Nr.	UNISALENTO991004094389707536
	Autore	Stekel, Wilhelm
	Titolo	Psicologia e terapia del feticismo / Wilhelm Stekel
	Pubbl/distr/stampa	Milano : Sugar, 1963
	Descrizione fisica	256 p. ; 22 cm.
	Altri autori (Persone)	De Marchi, Luigi
	Disciplina	132.75
	Soggetti	Pervertimenti sessuali
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Tit. orig.: Der Fetischismus Trad. di Luigi De Marchi
3.	Record Nr.	UNINA9910830541703321
	Titolo	Paper and paperboard packaging technology [[electronic resource] /] / edited by Mark J. Kirwan
	Pubbl/distr/stampa	Oxford, UK ; ; Ames Iowa, : Blackwell Pub., 2005
	ISBN	1-280-74819-2 9786610748198 0-470-76106-7 0-470-99587-4 1-4051-6845-5
	Descrizione fisica	1 online resource (458 p.)
	Collana	Packaging technology series
	Altri autori (Persone)	KirwanMark J
	Disciplina	676.3 676/.3 688.8
	Soggetti	Paper containers Paperboard Packaging
	Lingua di pubblicazione	Inglese

Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	<p>PAPER AND PAPERBOARD PACKAGING TECHNOLOGY; Contents; Contributors; Preface; Acknowledgements; 1 Paper and paperboard - raw materials, processing and properties; 1.1 Introduction - quantities, pack types and uses; 1.2 Choice of raw materials and manufacture of paper and paperboard; 1.2.1 Introduction to raw materials and processing; 1.2.2 Sources of fibre; 1.2.3 Fibre separation from wood (pulp); 1.2.4 Whitening (bleaching); 1.2.5 Recovered fibre; 1.2.6 Other raw materials; 1.2.7 Processing of fibre at the paper mill; 1.2.8 Manufacture on the paper or paperboard machine; 1.2.9 Finishing 1.3 Packaging papers and paperboards 1.3.1 Introduction; 1.3.2 Tissues; 1.3.3 Greaseproof; 1.3.4 Glassine; 1.3.5 Vegetable parchment; 1.3.6 Label paper; 1.3.7 Bag papers; 1.3.8 Sack kraft; 1.3.9 Impregnated papers; 1.3.10 Laminating papers; 1.3.11 Solid bleached board (SBB); 1.3.12 Solid unbleached board (SUB); 1.3.13 Folding boxboard (FBB); 1.3.14 White lined chipboard (WLC); 1.4 Packaging requirements; 1.5 Technical requirements of paper and paperboard for packaging; 1.5.1 Requirements of appearance and performance; 1.5.2 Appearance properties; 1.5.2.1 Colour; 1.5.2.2 Surface smoothness 1.5.2.3 Surface structure 1.5.2.4 Gloss; 1.5.2.5 Opacity; 1.5.2.6 Printability and varnishability; 1.5.2.7 Surface strength; 1.5.2.8 Ink and varnish absorption and drying; 1.5.2.9 Surface pH; 1.5.2.10 Surface tension; 1.5.2.11 Rub resistance; 1.5.2.12 Surface cleanliness; 1.5.3 Performance properties; 1.5.3.1 Introduction; 1.5.3.2 Basis weight (substance or grammage); 1.5.3.3 Thickness (caliper); 1.5.3.4 Moisture content; 1.5.3.5 Tensile strength; 1.5.3.6 Stretch or elongation; 1.5.3.7 Tearing resistance; 1.5.3.8 Burst resistance; 1.5.3.9 Stiffness; 1.5.3.10 Compression strength 1.5.3.11 Creasability and foldability 1.5.3.12 Ply bond (interlayer) strength; 1.5.3.13 Flatness and dimensional stability; 1.5.3.14 Porosity; 1.5.3.15 Water absorbency; 1.5.3.16 Gluability/Adhesion/Sealing; 1.5.3.17 Taint and odour neutrality; 1.5.3.18 Product safety; 1.6 Specifications and quality standards; 1.7 Conversion factors for substance (basis weight) and thickness measurements; References; 2 Environmental and waste management issues; 2.1 Introduction; 2.2 Sustainable development; 2.3 Forestry; 2.4 Environmental impact of manufacture and use of paper and paperboard 2.4.1 Issues giving rise to environmental concern 2.4.2 Energy; 2.4.3 Water; 2.4.4 Chemicals; 2.4.5 Transport; 2.4.6 Manufacturing emissions to air, water and solid waste; 2.4.6.1 Emissions to air; 2.4.6.2 Emissions to water; 2.4.6.3 Solid waste residues in paper industry; 2.5 Used packaging in the environment; 2.5.1 Introduction; 2.5.2 Waste minimisation; 2.5.3 Waste management options; 2.5.3.1 Recovery; 2.5.3.2 Recycling; 2.5.3.3 Energy recovery; 2.5.3.4 Landfill; 2.6 Life cycle assessment; 2.7 Conclusion; References; 3 Paper-based flexible packaging; 3.1 Introduction 3.2 Packaging needs which are met by paper-based flexible packaging</p>
Sommario/riassunto	<p>This book discusses all the main types of packaging based on paper and paperboard. It considers the raw materials and manufacture of paper and paperboard, and the basic properties and features on which packaging made from these materials depends for its appearance and performance. The manufacture of twelve types of paper- and paperboard-based packaging is described, together with their end-use</p>

applications and the packaging machinery involved. The importance of pack design is stressed, and how these materials offer packaging designers opportunities for imaginative and innovative design solutions
