1. Record Nr. UNINA9910830518703321 Autore Duckert Gregory H. <1949-> **Titolo** Practical enterprise risk management : a business process approach / / Gregory H. Duckert Pubbl/distr/stampa Hoboken, New Jersey:,: Wiley,, [2011] ©2011 **ISBN** 0-470-89253-6 1-299-31401-5 1-118-26906-3 0-470-89251-X Descrizione fisica 1 online resource (291 p.) Collana Wiley corporate F & A Disciplina 658.15/5 Soggetti Risk management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di contenuto Practical Enterprise Risk Management: A Business Process Approach; Contents; Preface; Acknowledgments; Chapter 1: Corporate Governance: A Gut Check: THE GREAT SOX FALLACY: THE VISION-CHALLENGED LEADING THE EVEN-MORE-VISION-CHALLENGED; GOING BACK TO THE FUTURE? HOW NOT TO RUN IT; SYSTEMIC FAILURE: CRITICAL SHORTCOMINGS OF APPLICATION SYSTEMS IMPLEMENTATION: WHAT IS GRC ANYWAY?; ARE YOU CUBIN'?; Chapter 2: What ERM Is and What It Is Not; DON'T BE MISLED: WHAT ERM IS NOT; KEY QUALITIES OF AN EFFECTIVE ERM: PRIMARY COMPONENTS OF RISK ASSESSMENT NEED FOR A BRAIN (BUSINESS RISK ASSESSMENT INFORMATION NETWORK)PROCESS OF CREATING A BRAIN; Chapter 3: Understanding What the Business Is; DEFINING THE BUSINESS; A BANKING EXAMPLE; ANSWERING THE KEY QUESTION: WHAT IS THE BUSINESS?; DETERMINING THE CORE BUSINESS PROCESSES; SETTING THE STRUCTURE: CREATING A PHYSICAL MAP; A MEDICAL EXAMPLE: A HEALTHCARE SYSTEM; IMPACT ANALYSIS; Chapter 4: Defining What True Business Risk Is; IT'S ABOUT THE OUTCOME, STUPID!; RISK NEVER LIVES ALONE; DEFINING BASELINE

THE RISK UNIVERSE

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## Sommario/riassunto

"The book emphasizes an enterprise risk management approach that utilizes actual business data to estimate the probability and impact of key risks in an organization. While the approach is analytical, the author has boiled it down to make it accessible to line managers and high level executives alike. The key lessons involve basing risk estimates and prevention techniques on known quantities rather then subjective estimates, which many popular ERM methodologies consist of. It will include practical examples from various industries that demonstrate key concepts, implementation guidance to get started, and tables of risk indicators and metrics, physical structure diagrams, and graphs. Tentative Table of Contents: Chapter 1 Corporate Governance: What a Mess Chapter 2 What ERM Is And What It Is Not; Chapter 3 Understanding What the Business Is: Chapter 4 Defining What True Business Risk Is; Chapter 5 Objectively Defining Risk; Chapter 6 Building a Fluid/Dynamic Risk Model; Chapter 7 The Strategy: Evolving The Fluid Risk Model: Chapter 8 The Future Evolution of the Model; Chapter 9 Related Topics and Special Risk Situations: Chapter 10 Maximizing Impact - Minimizing Exposure"--