1. Record Nr. UNINA9910830498603321 Chemistry entrepreneurship / / edited by Javier Garcia-Martinez and Titolo Kunhao Li Pubbl/distr/stampa Weinheim, Germany:,: John Wiley & Sons,, [2022] ©2022 **ISBN** 3-527-81987-8 3-527-81986-X 3-527-81985-1 Descrizione fisica 1 online resource (291 pages) Disciplina 338,4766 Soggetti Chemical industry Entrepreneurship Chemical workers Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover -- Title Page -- Copyright -- Contents -- Foreword -- Preface -- Chapter 1 We Need An Entrepreneurial Culture in Chemistry: Do You Have What It Takes to be a Chemistry Entrepreneur? -- 1.1 Introduction: Disruptive Innovation in Chemistry is in High Demand --1.2 Examples of Innovation in Chemistry Catching the Eye of the Mainstream Market -- 1.2.1 Food and Nutrition -- 1.2.1.1 Just (formerly Hampton Creek) -- 1.2.1.2 Impossible Foods -- 1.2.1.3 Perfect Day -- 1.2.1.4 Endless West (formerly Ava Winery) -- 1.2.2 Sustainable/Renewable Chemistry -- 1.2.2.1 Ginkgo Bioworks --1.2.2.2 Modern Meadow -- 1.2.2.3 Genomatica -- 1.2.2.4 Zymergen --1.2.3 Biotech/Pharma -- 1.2.3.1 Moderna Therapeutics -- 1.2.3.2 Unity Biotechnology -- 1.2.3.3 CRISPR Therapeutics, Intellia Therapeutics, and Editas Medicine -- 1.2.4 Diagnostics -- 1.2.4.1 23andme -- 1.2.4.2 Grail Diagnostics -- 1.2.4.3 Viome -- 1.2.5

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