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| Altri autori (Persone) | WebsterDouglas W. <1948-> |
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| Nota di contenuto | Chasing Change: Building Organizational Capacity in a Turbulent Enviroment; Contents; Acknowledgments; Introduction; Notes; Part I: AWARENESS; Chapter 1: The Hurricane and the Earthquake; Chapter 2: Importance of Mindset; Chapter 3: Change Challenge Framework; Chapter 4: Crafting the Change Response; Part II: ASSESSMENT; Chapter 5: Assessing Capabilities for Change; Chapter 6: Leadership; Chapter 7: Commitment; Chapter 8: Accountability; Chapter 9: Forward Thinking; Chapter 10: Innovation; Chapter 11: Communication; Chapter 12: Risk Tolerance; Chapter 13: Organizational Learning Chapter 14: TrustChapter 15: Diversity; Chapter 16: Empowerment; Chapter 17: Adaptation; Chapter 18: Dynamic Stability; Chapter 19: Change Journey and the Orchestration Process; Part III: ASSIMILATION; Chapter 20: Executing the Change Plan; Chapter 21: Candor Bank; Chapter 22: 2005 Hurricane Katrina Catastrophe in New Orleans; Chapter 23: Conclusion; About CAM -I; Index |
| Sommario/riassunto | Robust organizational capacity is a company s potential to apply its |

skills and resources to accomplish goals and exceed stakeholders expectations. This book provides readers with the ability to diagnose both the drivers of change in their organization and the type of change response needed. In addition to the traditional tangible dimension of change, it presents a framework to leverage the cultural and personal dimensions of change to sustain successful change initiatives. As well, it presents an organizational capability self-assessment process to derive the maximum return on change efforts
