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	Autore	Heisterberg Rodney J.
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	Nota di contenuto	Creating Business Agility: How Convergence of Cloud, Social, Mobile, Video, and Big Data Enables Competitive Advantage ; Contents; Foreword: How to Survive in the Jungle; Preface; Chapter 1: Bridging the Digital Divide; Business Agility Concepts; Digital Business Organization; Business Ecosystem Strategic Concepts; Stages of Business Ecosystem Coevolution; Stage I: Pioneering an Ecosystem; Stage II: Expansion of an Ecosystem; Stage III: Authority in an Established Ecosystem; Stage IV: Renewal or Death; Digital Business Stakeholders; Ecosystem Hub Concepts Ecosystem Hub Implementation ConceptsEcosystem Hub Implementation Roadmap for BAR; Step 1: Visioning via the Strategic Framework; Step 2: Business Agility Readiness Assessment; Step 3: Business Agility Gap Analysis; Step 4: Strategic System of Engagement Architecture; Step 5: Ecosystem Hub Implementation via System of Engagement Value Chain Analysis; Balanced Scorecard Delivering

Business Value; Change Management Imperatives; Customer-Centric Business Strategy; Business Agility Alignment Issues; Business Agility Readiness Roadmap

Sonoma County Tourism Sneakaway Marketing Campaign Leverages Hybrid Cloud Deployment as Platform for Ecosystem HubReferences; Chapter 2: Disruptive Innovation and Evolving Business Model; Disruptive Innovation Creates Business Dilemma; Disruptive Innovation Introduces New Paradigm; Service-Oriented Architecture and Business Process Management Drive Systems of Engagement; CIO-CMO Alignment via Business Process Management and Balanced Scorecard; Adaptive Strategic Planning Framework; Execute via Balanced Scorecard; Measure via Business Activity Monitoring; Analyze via Knowledge Management

Model via Dynamic SimulationDeploying Big Data Analytics: Adaptive Strategic Planning; Business Agility Readiness Transformation; Business Agility Circle of Influence; What Is Multidimensional Scoring (MDS)?; Measuring Relationship in Systems of Engagement; Listening to Own Conscience: Fourth Dimension in Driving Agility; Video: New Disruptive Technology for Digital Content; Digital Video in Marketing; Digital Video in Media and Entertainment; Overlapping Use Cases; Travel Industry Disruption by Force 5 Tornado; References; Chapter 3: Hyperconnectivity Drives Innovation

Paradigm Shifts: Mainframes to Client-Server to Cloud ComputingNext Evolution: Large Data Center-Grid Computing-Cluster Computing; Defining Cloud Computing; What Is Cloud Computing?; Key Business Drivers for Cloud Services; Business Value Propositions for Cloud Computing; President Obama Election Campaign Leverages Cloud to Win; Concerns and Risk Assessment of Cloud Computing; Understanding Cloud Architecture; Virtualization Strengthens Cloud Deployment; Virtualization Enables Server Consolidation; Cloud Service Models and Security

Cloud-Based Solutions to Meet the IT Needs of Multiregional Branch Offices

Sommario/riassunto	"Creating Business Agility: How Convergence of Cloud, Social, Mobile, Video, and Big Data Enables Competitive Advantage provides a game plan for integrating technology to build a smarter, more customer-centric business. Using a series of case studies as examples throughout, the book describes the agility that comes from collaborative commerce, and provides key decision makers the implementation roadmap they need to build a successful business ecosystem. The focus is on Business Agility Readiness in terms of the five major changes affecting the information technology landscape, and how data-driven delivery platforms and decision-making processes are being reinvented using digital relationships with a social business model as the consumer world of technology drives innovation and collaboration.Cloud computing, social media, next-gen mobility, streaming video, and big data with predictive analytics are major forces now for a competitive advantage, and Creating Business Agility provides leaders with a roadmap for readiness. Business leaders tasked with innovation and strategy will find that Creating Business Agility provides important insight from an informed perspective"-- "Focuses on the technology innovations that may help in building virtual businesses and making existing businesses smarter and efficient in their operations. Intended to help key decision makers understand more about introducing new technologies into businesses"--

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Autore	Bocca, Lorenzo
Titolo	Le lettere poetiche e la revisione romana della Gerusalemme liberata / Lorenzo Bocca
Pubbl/distr/stampa	Alessandria, : Edizioni dell'Orso, 2014
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