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	Titolo	Bioconjugate chemistry
	Pubbl/distr/stampa	Washington, D.C., : American Chemical Society, ©1990-
	ISSN	1520-4812
	Disciplina	574
	Soggetti	Bioconjugates Bioconjugués Periodicals.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Periodico
	Note generali	Refereed/Peer-reviewed Title from contents page (ACS Publications, viewed Sept. 15, 2006).
2.	Record Nr.	UNINA9910830454903321
	Autore	Daubert Erik J
	Titolo	The annual campaign [[electronic resource] /] / Erik J. Daubert
	Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, c2009
	ISBN	0-470-52718-8 1-282-36917-2 9786612369179 1-118-38624-8 0-470-52715-3
	Descrizione fisica	1 online resource (309 p.)
	Collana	AFP fund development series
	Disciplina	658.048 658.15224
	Soggetti	Fund raising Nonprofit organizations - Finance
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	Livello bibliografico	Monografia
	Note generali	Includes index.

Nota di contenuto

The Annual Campaign (AFP Fund Development Series); The AFP Fund Development Series; Contents; Preface; Acknowledgments; About the Author; Chapter 1: What Is the Annual Fund?; Chapter 2: Benefits of the Annual Campaign; Chapter 3: Assessing Campaign Readiness; Chapter 4: Developing the Case for Support; Chapter 5: Recruiting Volunteers; Chapter 6: Building Your Campaign Teams; Chapter 7: Building Relationships and Asking for the Gift; Chapter 8: Planning and Evaluating Your Campaign; Index

Sommario/riassunto

Expert advice for building and managing a well-run annual support campaign of a nonprofit organization Nonprofit Essentials: The Annual Campaign reveals how to run a well-managed and well-coordinated annual campaign effort from the perspective of the large or small nonprofit organization. Centering on real-world campaigns and best practices in the 21st century for annual support, this book presents step-by-step guidance and practical tools including diagrams of annual campaign structures for use in local nonprofits, checklists for annual support campaigns, assessments for annual suppo
