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17 Probiotics and Health Claims: How to Be Met by SMEs? 18 Probiotic Products: How Can They Meet the Requirements?; 19 Probiotics and Health Claims: Hurdles for New Applications?; 20 Probiotics and Innovation; Index

Sommario/riassunto

This book examines the international picture regarding probiotic food applications, placing a particular emphasis on the legal context and assessment procedures of probiotic health claims in the major markets for these products. Health claim legislation is described and the ways in which manufacturers can ensure compliance are discussed. The book also covers the use of meta-analysis to assess available data, and case examples from various regulatory cultures and traditions are included. It will be of interest to food industry scientists, executives and R&D personnel; international regulatory a
