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Indications of Cash Flow ProblemsManaging Cash; Preparation of the Cash Budget; Disbursements; Net Cash Flow and Cash Balances; Exceptions to Expected Cash Flows; Summary; Appendix: Cash Flow Example; Chapter 5: Financing; New Businesses; Zero Working Capital and Zero Fixed Assets; Types of Financing; Private Placement of Stock; Swapping Stock for Expenses; Stock Warrants; Stock Subscriptions; How to Obtain a Bank Loan; Sources of Debt Financing; Types of Loan Arrangements; Restrictions on Loans; Conditions That a Borrower Should Seek; Summary
Section III: Evaluating the Operations of the BusinessChapter 6: Performance Measurement Systems; Financial Ratios; Types of Financial Ratios; Using Performance Measurements for Predictions; Operating Ratios; Other Ratios; The Balanced Scorecard; Summary; Chapter 7: Financial Analysis; Risk Analysis; Capacity Utilization; Breakeven Analysis; Summary; Chapter 8: Taxes and Risk Management; Controlling Tax Liabilities; Risk Management; Insurance; Types of Insurance Companies; Claims Administration; Summary; Chapter 9: Reporting; Federal Government Requirements; State Government Requirements
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Sommario/riassunto

""Once again, Bragg has turned his discerning eye and formidable talents on a topic and the results are outstanding. Both those new to the business and the long-established entrepreneur will benefit greatly when he joins forces with E. James Burton to produce this outstanding work.""-Mary S. Schaeffer, Editorial Director Accounts Payable Now & Tomorrow ""I use the tips and practices found in [this book] all through the year. They are clear, direct, and efficient-which, in turn, improves our company and our bottom line. I recommend [this book] to anyone wanting to improve their own
