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ECONOMY AND THE INTERNATIONALIZATION OF ACCOUNTINGFULLY DEVELOP CHAMPIONS OF ACCOUNTANCY, WITH THE BUILDING OF ABILITIES AS THE CORE, AND THE BUILDING OF NEW SYSTEMS AS THE BASIS; Chapter 3: Making Your Writings More Citable and Your Students More Useful to Society; DILIGENT REMINDERS AND CONSTANT CORRECTIONS; TAKING A BIRD'S-EYE VIEW AND CHECKING THE REAR VIEW; INDEPENDENT INNOVATION; MAINTAINING YOUR PASSION; HOW TO NURTURE LEADERS; LIBERAL EDUCATION; STRENGTHEN MANAGEMENT

Chapter 4: Honesty is the Core of Integrity Awakening is the Prerequisite to Achievement; TAKING STOCK AND RAISING AWARENESS; ENHANCING TRAINING FOR LEADERSHIP AND RAISING TALENT BUILDING TO A NEW PHASE; Chapter 5: Innovative Thinking and the Pursuit of Excellence; FROM MANAGER TO LEADER; THE PURSUIT OF EXCELLENCE: FROM LEADER TO POLICYMAKER; Chapter 6: A Good Essay is the Result of Good Subject Matter; Steady Progress is the Result of Strong Resolve; Chapter 7: Studying Philosophy: Clear Directions at a Glance; THE AFFINITY BETWEEN ACCOUNTING AND PHILOSOPHY WHY DO WE EMPHASIZE THE NEED TO STUDY PHILOSOPHY?HOW TO MASTER PHILOSOPHY; HOW TO APPLY PHILOSOPHY EFFECTIVELY; Chapter 8: Studying Classics for Enlightenment; WHAT ARE THE CLASSICS?; WHY IT IS IMPORTANT TO STUDY CLASSICS; HOW TO STUDY CLASSICS; WHAT CLASSICS ARE TO BE STUDIED AND APPRECIATED?; HOW TO USE CLASSICS; APPENDIX; INDEX

Sommario/riassunto

In the Western world, examination of business and finance can often be a dry enterprise. Wang Jun shows, through this extraordinary collection of writings, both the breadth of his world view and the connections which surely exist between the finance, the arts, philosophy and culture. His is a singular voice, which takes the reader beyond the normal realm of finance discourse. Helen Brand Chief Executive, ACCA If China, rapidly becoming one of the world's leading economies, is now equipped with the accounting tools and skills to take its rightful place on the global business stag
