

1. Record Nr.	UNINA9910220527703321
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Titolo	Markets and public values in healthcare / / Teun Zuiderent-Jerak, Kor Grit and Tom Van der Grindten
Pubbl/distr/stampa	The Hague : , : Wetenschappelijke Raad voor het Regeringsbelied, , 2011
Descrizione fisica	1 online resource (59 pages) : illustrations (some colour)
Collana	Open Access e-Books Knowledge Unlatched Webpublications ; ; 57
Disciplina	362.1
Soggetti	Health care - Marketing Medical care - Marketing Medical economics Medical policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"January 2011"
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	1. Introduction: resisting rhetoric and opening the black box of healthcare markets -- 2. Studying markets and public values in the making -- 3. Diagnosis-treatment combinations and markets for hospital care -- 4. Care-load packages and long-term care -- 5. Conclusions on making markets for public values.
Sommario/riassunto	Discussions on the role of markets in healthcare easily lead to political and unfruitful polarized positions. Actors arguing in favour of markets as a solution for the quality/cost conundrum entrench themselves against others pointing out the risk of markets for the delivery and governance of healthcare. These binary options of more or less marketization preclude a more empirical analysis of how markets, as multiple arrangements, are constructed and what their consequences are for public values like affordability and quality. This paper explores the empirically relationship between markets and public values in healthcare by analyzing the construction of a market for hospital care in the Netherlands, based on a system of diagnosis-treatment combinations (DBCs), and the development of a market for long term

care based on care-load packages (ZZPs). In both cases we address the intended result of care markets according to various policy actors, the visible and invisible work done by various actors to make markets work, and the values enacted in market practices. Whereas the policy aims within these markets focus on providing choice and increasing diversity of care institutions, we show that DBCs and ZZPs produce isomorphism and homogenization instead. Furthermore, the strong influence of financial instruments in shaping healthcare markets assume that cost and quality can be improved, whereas in fact these financial instruments have a profound influence on how public values like quality get defined in practice.

2. Record Nr.	UNINA9910830334203321
Titolo	Journal of prosthodontics on complex restorations / / edited by Nadim Z. Baba, David L. Guichet
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley Blackwell : , : American College of Prosthodontists, , 2016 ©2016
ISBN	1-119-27458-3 1-119-27457-5 1-119-27460-5
Descrizione fisica	1 online resource (589 p.)
Disciplina	617.6/9
Soggetti	Prosthodontics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Title Page; Copyright; Preface; Acknowledgments; Part I: Management of Maxillofacial Defects Using Cad/Cam Technology; Chapter 1: Comparative Accuracy of Facial Models Fabricated Using Traditional and 3D Imaging Techniques; Materials and Methods; Results; Discussion; Conclusion; Acknowledgments; References; Chapter 2: Innovative Approach for Interim Facial Prosthesis Using Digital Technology;

Clinical Report; Discussion; Conclusion; References; Chapter 3: Updates on the Construction of an Eyeglass-Supported Nasal Prosthesis Using Computer-Aided Design and Rapid Prototyping Technology
Updated Construction TechniqueDiscussion; Conclusions; Acknowledgment; References; Chapter 4: Ocular Defect Rehabilitation Using Photography and Digital Imaging: A Clinical Report; Clinical Report; Discussion; Summary; References; Part II: Management of Tooth Wear; Chapter 5: Full-Mouth Rehabilitation of a Patient with Gastroesophageal Reflux Disease: A Clinical Report; Clinical Report; Discussion; References; Chapter 6: Rehabilitation of a Bulimic Patient Using Endosteal Implants; Clinical Report; Discussion; References Chapter 7: Fixed Prosthodontic Rehabilitation In a Wear Patient With Fabry's DiseaseClinical Report; Discussion; Summary; References; Chapter 8: Analyzing the Etiology of an Extremely Worn Dentition; Initial Assessment; Terminology; Determining Etiology; Determining the Cause of Mechanical Wear; Determining the Cause of Chemical Erosion; Conclusion; Acknowledgments; References; Chapter 9: Full-Mouth Rehabilitation of a Patient with Severely Worn Dentition and Uneven Occlusal Plane: A Clinical Report; Clinical Report; Diagnostic Procedures; Preprosthetic Procedures; Dental Implant Placement
Endodontic and Periodontal Procedures and Restoration of TeethFinal Replacement of Missing Teeth; Discussion; Conclusion; References; Chapter 10: Implant-Supported Prosthetic Rehabilitation of a Patient with Localized Severe Attrition: A Clinical Report; Clinical Report; Discussion; Conclusion; Acknowledgment; References; Chapter 11: Restoration of the Occlusal Vertical Dimension with an Overlay Removable Partial Denture: A Clinical Report; Clinical Report; Discussion; Conclusion; References; Part III: Management of Congenital Disorders
Chapter 12: Full-Mouth Rehabilitation of a Hypohidrotic Ectodermal Dysplasia Patient with Dental Implants: A Clinical ReportClinical Report; Discussion; Conclusion; Acknowledgments; References; Chapter 13: Prosthetic Rehabilitation with Collapsible Hybrid Acrylic Resin and Permanent Silicone Soft Liner Complete Denture of a Patient With Scleroderma-Induced Microstomia; Clinical Report; Discussion; Conclusion; References; Chapter 14: Nasoalveolar Molding and Long-Term Postsurgical Esthetics for Unilateral Cleft Lip/Palate: 5-Year Follow-Up; Clinical Report; Discussion; Conclusion; References
Chapter 15: Interdisciplinary Care for a Patient with Amelogenesis Imperfecta: A Clinical Report
