

1. Record Nr.	UNINA9910830288503321
Titolo	Gluten-free food science and technology [[electronic resource] /] / edited by Eimear Gallagher
Pubbl/distr/stampa	Chichester, U.K. ; ; Ames, Iowa, : Wiley-Blackwell, 2009
ISBN	1-282-34371-8 9786612343711 1-4443-1620-6 1-4443-1621-4
Descrizione fisica	1 online resource (258 p.)
Classificazione	LEB 420f VN 8400
Altri autori (Persone)	GallagherEimear
Disciplina	664.75 664/.75
Soggetti	Gluten-free foods Food industry and trade
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Gluten-Free Food Science and Technology; Contents; Preface; Contributors; 1 The Increasing Incidence of Celiac Disease and the Range of Gluten-Free Products in the Marketplace; 2 The Clinical Presentation and Diagnosis of Celiac Disease; 3 Classification of Proteins in Cereal Grains: What Is Toxic and How Is It Measured in Foods?; 4 The Nutritional Quality of Gluten-Free Foods; 5 Gluten-Free Doughs: Rheological Properties, Testing Procedures - Methods and Potential Problems; 6 Enzymatic Manipulation of Gluten-Free Breads; 7 Commercial Aspects of Gluten-Free Products 8 Dough Microstructure and Textural Aspects of Gluten-Free Yeast Bread and Biscuits 9 Manufacture of Gluten-Free Specialty Breads and Confectionery Products; 10 Production of Gluten-Free Beer; 11 Functionality of Starches and Hydrocolloids in Gluten-Free Foods; 12 Coeliac Disease and Gluten-Free Research: What Does the Future Hold for the Physician, the Patient and the Scientist?; Index
Sommario/riassunto	Coeliac disease (CD) and other allergic reactions/intolerances to gluten are on the rise, largely due to improved diagnostic procedures and

changes in eating habits. The worldwide incidence of coeliac disease has been predicted to increase by a factor of ten over the next number of years, and this has resulted in a growing market for high quality gluten-free cereal products. However, the removal of gluten presents major problems for bakers. Currently, many gluten-free products on the market are of low quality and short shelf life, exhibiting poor mouthfeel and flavour. This challenge to the ce

2. Record Nr.	UNINA9910146881003321
Autore	McMeekin Andrew
Titolo	Innovation by demand : an interdisciplinary approach to the study of demand and its role in innovation / / edited by Andrew McMeekin ... [et al.]
Pubbl/distr/stampa	Manchester ; ; New York, : Manchester University Press, : Distributed exclusively in the USA by Palgrave, 2002 Manchester : , : Manchester University Press, , [2018] ©2002
ISBN	9781847795526 1847795528 9781526137449 1526137445 9781781700273 1781700273 9781847790521 1847790526 9781417590537 141759053X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (214 pages) : charts, tables; digital file(s)
Collana	New dynamics of innovation and competition
Altri autori (Persone)	McMeekin Andrew
Disciplina	338.064
Soggetti	Consumption (Economics) Consumption (Economics) - Sociological aspects Demand (Economic theory) Diffusion of innovations Supply and demand
Lingua di pubblicazione	Inglese
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Livello bibliografico**Monografia****Note generali**

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First published: 2002.

Nota di bibliografia

Includes bibliographical references and index.

Nota di contenuto

1. Innovation by demand? An introduction / Andrew McMeekin, Ken Green, Mark Tomlinson and Vivien Walsh -- 2. Social mechanisms generating demand: a review and manifesto / Alan Warde -- 3. There's more to the economics of consumption than (almost) unconstrained utility maximisation / G. M. Peter Swann -- 4. Variety, growth and demand / Pier Paolo Saviotti -- 5. Preferences and novelty: a multidisciplinary perspective / Wilhelm Ruprecht -- 6. Social routines and the consumption of food / Mark Tomlinson and Andrew McMeekin -- 7. Social categorisation and group identification: how African Americans shape their collective identity through consumption / Virag Molnar and Michele Lamont -- 8. Hyperembedded demand and uneven innovation: female labour in a male-dominated service industry / Bonnie H. Erickson -- 9. Greening organisations: purchasing, consumption and innovation / Ken Green, Barbara Morton and Steve New -- 10. Information and communication technologies and the role of consumers in innovation / Leslie Haddon -- 11. The incorporation of user needs in telecom product design / Vivien Walsh, Carole Cohen and Albert Richards -- 12. Markets, supermarkets and the macro-social shaping of demand: an instituted economic process approach / Mark Harvey -- Index.

Sommario/riassunto

Sociologists and economists are increasingly interested in understanding the patterns and drivers of technological innovation. This book brings together a range of experts to study the role of demand and consumption in the innovative process, including case studies to illustrate the issues raised.