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Titolo	Employee engagement : tools for analysis, practice, and competitive advantage // William H. Macey and others
Pubbl/distr/stampa	Malden, MA, : Wiley, 2009 Malden, Mass. : , : Wiley, , 2009
ISBN	1-282-37120-7 9786612371202 1-118-30552-3 1-4443-5795-6 1-4051-7902-3 1-4443-0653-7 1-4443-0654-5
Descrizione fisica	1 online resource (xix, 203 pages)
Collana	Talent management essentials
Disciplina	658.3/14 658.314
Soggetti	Employee motivation Employees - Attitudes
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references (p. 175-184) and indexes.
Nota di contenuto	Engaging engagement -- The "feel and look" of employee engagement -- The key to an engaged workforce : an engagement culture -- Phase 1 of creating and executing an engagement campaign : diagnostics and the engagement survey -- Phase 2 of creating and executing an engagement campaign : action planning and intervention.
Sommario/riassunto	Providing both practical advice, tools, and case examples, Employee Engagement translates best practices, ideas, and concepts into concrete and practical steps that will change the level of engagement in any organization. Explores the meaning of engagement and how engagement differs significantly from other important yet related concepts like satisfaction and commitmentDiscusses what it means to create a culture of engagementProvides a practical presentation deck and talking points managers can use to introduce the concept of

engagement in thei

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