

1. Record Nr.	UNINA9910830235903321
Titolo	The ethics of genetic commerce [[electronic resource] /] / edited by Robert W. Kolb
Pubbl/distr/stampa	Malden, MA ; ; Oxford, : Blackwell Pub., 2007
ISBN	1-282-34844-2 9786612348440 0-470-69167-0 1-280-93281-3 9786610932818 0-470-69254-5 1-4051-8212-1
Descrizione fisica	1 online resource (237 p.)
Collana	Leeds School series on business and society
Altri autori (Persone)	KolbRobert W. <1949->
Disciplina	174 174.26
Soggetti	Genetic engineering industry Genetic engineering - Moral and ethical aspects Genetic screening Genetically modified foods
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Ethics of Genetic Commerce; Contents; Preface; List of Contributors; Part I: Genetic Screening; 1. Is a Genetics Screening Program for Job Applicants Ethical? An Analysis of the Conditions Necessary for Requiring Genetic Screenings in the Hiring Process; 2. The Business Ethics of Genetic Screening; 3. Genetic Commerce: The Challenges for Human Resource Management; 4. Geneticize Me! The Case for Direct-to-Consumer Genetic Testing; 5. Proscription, Prescription, or Market Process? Comments on Genetic Screening; Part II: Genetically Modified Foods 6. Transgenic Organisms, the European Union, and the World Trade Organization 7. Commercialization of the Agrarian Ideal and Arguments against the New "Green Revolution": Feeding the World with

""Frankenfoods""; 8. Corporate Decisions About Labeling Genetically Modified Foods; 9. Moral Imagination, Stakeholder Engagement, and Genetically Modified Organisms; Part III: Corporate Governance and Genetic Commerce; 10. Who Owns My Ideas About Your Body?; 11. Pharmaceutical Mergers and Genetic Technology: A Problematic Combination
12. Stakeholder Care Theory: The Case of Genetic Engineering and Non-human Mammals
13. Unresolved Issues and Further Questions: Meir, Potts, and Hendry; Index

Sommario/riassunto

Our rapidly expanding genetic knowledge today points toward a near future in which the elements of humanity closest to our moral core may themselves be produced, manipulated, commodified, and exchanged. Explores the moral and ethical concerns derived from an increasing knowledge of genetics and the variety of its commercial applications A major contribution to the emerging understanding of the role that ethics will play in genetic commerce Written by experts from the academic and corporate sector, with diverse backgrounds in business, social science, and philoso
