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Titolo Methods for testing and evaluating survey questionnaires / / edited by

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## Nota di bibliografia

## Nota di contenuto

Includes bibliographical references and index.

1. Methods for testing and evaluating survey questions / Stanley Presser, Mick P. Couper, Judith T. Lessler, Elizabeth Martin, Jean Martin, Jennifer M. Rothgeb, and Eleanor Singer -- 2. Cognitive interviewing revisited: a useful technique, in theory? / Gordon B. Willis -- 3. The dynamics of cognitive interviewing / Paul Beatty -- 4. Data quality in cognitive interviews: the case of verbal reports / Frederick G. Conrad and Johnny Blair -- 5. Do different cognitive interview techniques produce different results? / Theresa J. DeMaio and Ashley Landreth --6. Evaluating survey questions by analyzing patterns of behavior codes and question-answer sequences : a diagnostic approach / Johannes van der Zouwen and Johannes H. Smit -- 7. Response latency and (para) linguistic expressions as indicators of response error / Stasja Draisma and Wil Dijkstra -- 8. Vignettes and respondent debriefing for questionnaire design and evaluation / Elizabeth Martin -- 9. The case for more split-sample experiments in developing survey instruments / Flovd Jackson Fowler, Jr. --

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24. Multiple methods for developing and evaluating a stated-choice questionnaire to value wetlands / Michael D. Kaplowitz, Frank Lupi, and John P. Hoehn -- 25. Does pretesting make a difference? An experimental test / Barbara Forsyth, Jennifer M. Rothgeb, and Gordon B. Willis.

## Sommario/riassunto

The definitive resource for survey questionnaire testing and evaluation Over the past two decades, methods for the development, evaluation, and testing of survey questionnaires have undergone radical change. Research has now begun to identify the strengths and weaknesses of various testing and evaluation methods, as well as to estimate the methods' reliability and validity. Expanding and adding to the research presented at the International Conference on Questionnaire

Development, Evaluation and Testing Methods, this title presents the most up-to-date knowledge in this burgeoning field. The only book dedicated to the evaluation and testing of survey questionnaires, this practical reference work brings together the expertise of over fifty leading, international researchers from a broad range of fields. The volume is divided into seven sections: \*Cognitive interviews \*Mode of administration \*Supplements to conventional pretests \*Special populations \*Experiments \*Multi-method applications \*Statistical modeling. Comprehensive and carefully edited, this groundbreaking text offers researchers a solid foundation in the latest developments in testing and evaluating survey questionnaires, as well as a thorough introduction to emerging techniques and technologies.

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Titolo Emotion in Games: Theory and Praxis / / edited by Kostas Karpouzis,

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Soggetti Neurosciences

User interfaces (Computer systems)

Educational technology Artificial intelligence Application software

Education—Data processing

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Educational Technology Artificial Intelligence

Computer Appl. in Social and Behavioral Sciences

Computers and Education

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# Nota di bibliografia

#### Nota di contenuto

Includes bibliographical references at the end of each chapters and index.

Foreword -- Preface -- Part I Theory -- The Aesthetic Motives of Play -- Affect Channel Model of Evaluation in the context of digital games -- Affective Involvement in Digital Games -- PART II - Emotion Modelling and Affect-Driven Adaptation -- Multimodal sensing in affective gaming -- Emotion Modelling via Speech Content and Prosody - in Computer Games and Elsewhere -- Comparing two commercial brain computer interfaces for serious games and virtual environments -- Psychophysiology in Games -- Emotion and Attitude Modeling for Non-player Characters -- Emotion-driven Level Generation --Emotion-Driven Narrative Generation -- Game Cinematography: from Camera Control to Player Emotions -- From Sinewayes to Physiologically-Adaptive Soundscapes: The Evolving Relationship between Sound and Emotion in Video Games -- Emotional Appraisal Engines for Games -- Part III Applications -- Emotion and Body-based Games: Overview and Opportunities -- Posttraumatic Stress Disorder (PTSD) and the role of computer games in treatment of PTSD --Understanding and Designing for Conflict Learning Through Games --Games robots play: once more, with feeling -- Lovotics: Love and Sex with Robots -- Index.

### Sommario/riassunto

The core message of this book is: computer games best realise affective interaction. This book brings together contributions from specialists in affective computing, game studies, game artificial intelligence, user experience research, sensor technology, multi-modal interfaces and psychology that will advance the state-of-the-art in player experience research; affect modelling, induction, and sensing; affect-driven game adaptation and game-based learning and assessment. In 3 parts the books covers Theory, Emotion Modelling and Affect-Driven Adaptation, and Applications. This book will be of interest to researchers and scholars in the field of affective computing, and artificial intelligence.