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Collana	Global handbooks in media and communication research
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Altri autori (Persone)	MansellRobin RaboyMarc <1948->
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Handbook of Global Media and Communication Policy; Contents; Figures and Tables; Notes on Contributors; Series Editor's Preface; Acknowledgements; 1 Introduction: Foundations of the Theory and Practice of Global Media and Communication Policy; Part I Contested Concepts: An Emerging Field; 2 The Origins of International Agreements and Global Media: The Post, the Telegraph, and Wireless Communication Before World War I; 3 The Evolution of GMCP Institutions; 4 Whose Global Village?; 5 Free Flow Doctrine in Global Media Policy 6 Human Rights and Their Role in Global Media and Communication Discourses7 Policy's Hubris: Power, Fantasy, and the Limits of (Global) Media Policy Interventions; Part II Democratization: Policy in Practice; 8 Power Dynamics in Multi-stakeholder Policy Processes and Intra-civil Society Networking; 9 Media Reform in the United States and Canada: Activism and Advocacy for Media Policies in the Public Interest; 10

Community Media in a Globalized World: The Relevance and Resilience of Local Radio; 11 Global Media Policy and Crisis States  
12 The Post-Soviet Media and Communication Policy Landscape: The Case of Russia13 Public Service Broadcasting: Product (and Victim?) of Public Policy; 14 User Rights for the Internet Age: Communications Policy According to "Netizens"; Part III Cultural Diversity: Contesting Power; 15 Media Research and Public Policy: Tiding Over the Rupture; 16 Whose Democracy? Rights-based Discourse and Global Intellectual Property Rights Activism; 17 Global Media Policy and Cultural Pluralism; 18 The Emergent Supranational Arab Media Policy Sphere  
19 The Mediterranean Arab Mosaic between Free Press Development and Unequal Exchanges with the "North"20 Rethinking Communication for Development Policy: Some Considerations; 21 The UNESCO Convention on Cultural Diversity: Cultural Policy and International Trade in Cultural Products; Part IV Markets and Globality; 22 Economic Approaches to Media Policy; 23 Postcolonial Media Policy Under the Long Shadow of Empire; 24 Policy Imperialism: Bilateral Trade Agreements as Instruments of Media Governance; 25 ICT Policy-making and International Trade Agreements in the Caribbean  
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32 From Television without Frontiers to the Digital Big Bang: The EU's Continuous Efforts to Create a Future-proof Internal Media Market

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## Sommario/riassunto

The Handbook of Global Media and Communication Policy offers insights into the boundaries of this field of study, assesses why it is important, who is affected, and with what political, economic, social and cultural consequences. Provides the most up to date and comprehensive collection of essays from top scholars in the fieldIncludes contributions from western and eastern Europe, North and Central America, Africa and AsiaOffers new conceptual frameworks and new methodologies for mapping the contours of emergent global media and communication policyDraws on theory an

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