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Collana	Wiley series in survey methodology
Altri autori (Persone)	ConradFrederick G <1955-> (Frederick George) SchoberMichael F. <1964->
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Soggetti	Social surveys - Technological innovations Social surveys - Data processing Questionnaires Interviewing
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Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Survey interviews and new communication technologies / Michael F. Schober and Frederick G. Conrad -- The contemporary standardized survey interview for social research / Nora Cate Schaeffer and Douglas W. Maynard -- Technology and the survey interview/questionnaire / Mick P. Couper -- Mobile web surveys : a preliminary discussion of methodological implications / Marek Fuchs -- Video-mediated interactions and surveys / Anne H. Anderson -- The speech IVR as a survey interviewing methodology / Jonathan Bloom -- Automating the survey interview with dynamic multimodal interfaces / Michael Johnston -- Is it self-administration if the computer gives you encouraging looks? / Justine Cassell and Peter Miller -- Disclosure and deception in tomorrow's survey interview : the role of information technology / Jeffrey T. Hancock -- Toward socially intelligent interviewing systems / Natalie K. Person, Sidney D'Mello, and Andrew Olney -- Culture, computer-mediated communication, and survey interviewing / Susan R.

Fussell ... [et al.] -- Protecting subject data privacy in Internet-based HIV/STI prevention survey research / Joseph A. Konstan ... [et al.] -- Surveys and surveillance / Gary T. Marx -- Survey interviews with new communication technologies : synthesis and future opportunities / Arthur C. Graesser, Moongee Jeon, and Bethany McDaniel.

Sommario/riassunto

Praise for *Envisioning the Survey Interview of the Future* "This book is an excellent introduction to some brave new technologies . . . and their possible impacts on the way surveys might be conducted. Anyone interested in the future of survey methodology should read this book."
-Norman M. Bradburn, PhD, National Opinion Research Center, University of Chicago "Envisioning the Survey Interview of the Future gathers some of the brightest minds in alternative methods of gathering self-report data, with an eye toward the future self-report sample survey. Conrad and Schober, by assembling a gr
