1. Record Nr. UNINA9910830089203321 Autore Zilka Carla <1965-> Titolo Business restructuring [[electronic resource]]: an action template for reducing cost and growing profit / / Carla Zilka Hoboken, NJ,: Wiley, 2009 Pubbl/distr/stampa 0-470-55960-8 **ISBN** 1-119-19868-2 1-282-31968-X 9786612319686 0-470-55958-6 Descrizione fisica 1 online resource (227 p.) Disciplina 658.4063 Soggetti Corporate reorganizations Reengineering (Management) Organizational change - Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di contenuto Business Restructuring: An Action Template for Reducing Cost and Growing Profit; Contents; Foreword; Preface; Acknowledgments; Chapter 1: Restructuring for Success: The 10-Minute Check; Why You Need to Restructure; Are Your Key Financial Indicators Telling You Something?; Notes; Chapter 2: The Playbook: A Comprehensive Approach: Creating a Foundation for Success: Flexible Platform for Achieving Results; Chapter 3: Putting the Playbook into Action; Building a Winning Team; Equipping Your Team with the Necessary Tools; Note: Chapter 4: Setting the Baseline Moving from Unconscious Incompetence to Conscious

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Sommario/riassunto

An effective, long-term strategy for maintaining corporate growth, profit and competitive edge Depicting a progressive emergent framework for long-term growth, profitability, and success, Business Restructuring: An Action Template for Reducing Cost and Growing Profit employs an integrated approach incorporating several of the most popular methodologies and best-in-class practices into a single proven framework. Beginning with an overview of restructuring and what is needed up-front to be successful, this ""How to Cookbook"" helps youUnderstand business restructuri