

1. Record Nr.	UNINA990004442500403321
Autore	Parrino, Domenico Antonio <1642 - 1708>
Titolo	Teatro eroico, e politico de' governi de' vicere del Regno di Napoli dal tempo del re Ferdinando il Cattolico fin'all'anno 1683. Regnando la fel. mem. di Carlo Secondo. Nel quale si narrano i fatti più illustri, e singolari, accaduti nella città, e Regno di Napoli nel corso di due secoli. ... Adornata da una breve, distinta, e curiosa relazione della città, e Regno di Napoli, con le piante dell'una, e l'altro, e co' ritratti de' medesimi vicerè ... di Domenico Antonio Parrino cittadino napolitano. Tomo primo [-terzo]
Pubbl/distr/stampa	in Napoli : per Francesco Ricciardo, 1730
Edizione	[seconda impressione]
Descrizione fisica	3 v. ; 18 cm
Disciplina	945.73
Locazione	FLFBC
Collocazione	SG 945.7/A 14 (1) SG 945.7/A 14 (2) SG 945.7/A 14 (3)
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Riferimento: NUC pre-1956, v. 443, p. 139

2. Record Nr.	UNINA9910830067003321
Autore	Kaufmann Uwe H.
Titolo	Data analytics for organisational development : unleashing the potential of your data // Uwe H. Kaufmann, Amy BC Tan
Pubbl/distr/stampa	West Sussex, England : , : Wiley, , [2021] ©2021
ISBN	1-119-75837-8 1-119-75832-7 1-119-75831-9
Descrizione fisica	1 online resource (364 pages)
Disciplina	658.0557
Soggetti	Business enterprises - Data processing Organizational change
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover -- Title Page -- Copyright Page -- Contents -- Foreword -- Preface -- About the Authors -- Introduction: Why Data Analytics is Important -- Why This Book Has Been Written -- How This Book Is Structured -- Business Question -- Data Acquisition -- Data Preparation -- Data Analysis -- Business Decision -- What Tools Are Used -- Activating and Using MS Excel's Analysis ToolPak -- Downloading and Using MS Power BI -- Downloading and Using R and R Studio -- What Is Provided -- Which Cases Should I Study? -- References -- List of Figures and Tables -- Chapter 1 Introduction to Data Analytics and Data Science -- Components of Data Analytics -- Big Data and its Relationship to Data Analytics -- Data Analytics - The Foundation for Data Science and Artificial Intelligence -- Practice -- Phases of Data Analytics -- Business Question -- Data Acquisition -- Data Preparation -- Data Analysis -- Business Decision -- Analytical Story Telling -- Deploying Analytics Tools -- Practice -- Competencies of a Data Scientist -- Competencies Needed in Data Analytics Phases -- Key Roles of Today's Managers and Leaders -- References -- List of Figures and Tables -- Chapter 2 Customer Domain - Customer Analytics -- Why Customer Analytics? -- Listen to the Voice of Your

Existing Customers -- Understanding Customer Expectations -- Studying the Complete Customer Experience -- Designing Customer Surveys -- Determine the Purpose of your Survey -- Use Proven Questionnaires -- Use Proven Scales -- Test Your Survey Questionnaire -- Decide on the Distribution of the Questionnaire -- Select an Appropriate Timing for your Survey -- Begin with the End in Mind -- Some More Considerations -- Conclusion -- Practice -- Case 1: Great, We Have Improved . . . or Not? -- The Problem with Sampling -- Understanding Confidence Intervals -- Means Are Lies -- Business Question.

Data Collection -- Data Processing -- Data Analysis -- Business Decision -- Analytical Storytelling -- What If We Had All The Data? -- Deploying Analytics Tools -- Practice -- Case 2: What Drives our Patient Satisfaction? -- Patient Satisfaction in an Outpatient Clinic -- Business Question -- Data Acquisition -- Data Preparation -- Data Analysis -- Business Decision -- Analytical Storytelling -- Practice -- Deploying Analytics Tools -- Case 3: How to Create a Patient Satisfaction Dashboard -- Deciding about Metrics to Illustrate our Clinic Performance -- Building a Clinic Dashboard with MS Power BI and R -- Using MS Power BI for Analytical Storytelling -- Conclusion -- Practice -- References -- List of Figures and Tables -- Chapter 3 Process Domain - Operations Analytics -- Why Operations Analytics? -- Dimensions of Operations Analytics -- Process Design Using Analytics -- Defining Measures for Analytics -- Process Management Using Analytics -- Process Improvement Using Analytics - The Power of DMAIC -- Roles and Deployment of Operations Analytics -- Conclusion -- Practice Questions -- Case 4: Which Supplier has the Better Product Quality? -- Business Question -- Data Acquisition -- Data Analysis -- Business Decision -- Deploying Analytics Tools -- Practice -- Case 5: Why Does Finance Pay Our Vendors Late? -- Business Question -- Data Acquisition -- Data Preparation -- Data Analysis -- Business Decision -- Deploying Analytics Tools -- Practice -- Case 6: Why Are We Wasting Blood? -- Business Question -- Data Acquisition -- Data Preparation -- Data Analysis -- Business Decision -- Deploying Analytics Tools -- Practice -- References -- List of Figures and Tables -- Chapter 4 Workforce Domain - Workforce Analytics -- Why Workforce Analytics? -- Why has the topic "workforce analytics" developed into a priority? -- Dimensions of Workforce Analytics. Putting Workforce Analytics into Practice -- Using Descriptive and Predictive Workforce Analytics in Workforce Planning -- Workforce Planning for Transactional Processes -- Workforce Planning for Less Transactional Processes -- Workforce Planning from the Workforce Perspective -- Getting the Intent Right -- a) Connect HR Data and Business Outcomes -- b) Determine Information Needed and Collect Data -- c) Analyse the Data -- d) Derive and Formulate a Business Answer - Tell a Story -- Workforce Analysts' Paradise is Employees' Nightmare - Managing the Change -- Summary -- Practice -- Case 7: Do We Have Enough People to Run Our Organisation? - Workforce Planning Inside-Out -- Data Acquisition and Data Wrangling -- Understanding the Demand Pattern -- Predicting a Potential Future Problem -- Understanding the Activity Pattern -- Planning the Workforce -- "Fighting Variation" -- Rethinking and Innovating the Process -- Conclusion -- Practice -- Deploying Analytics Tools -- Case 8: What Makes Our Staff Innovate? -- Business Question -- Data Acquisition -- Data Preparation -- Data Analysis -- Business Decision and Storytelling -- Deploying Analytics Tools -- Background -- Case 9: What Does Our Engagement Survey Result Mean? -- Why We Should not Trust this Data Easily -- Performing a Proper Data Analysis -- Making

a Better Decision -- Practice -- Deploying Analytics Tools -- Case 10: What Drives Our Staff Out? - Logistic Regression for Prediction and Decision Making -- Business Question -- Data Acquisition -- Data Preparation -- Data Analysis -- Business Decision -- Summary -- Practice -- Deploying Analytics Tools -- References -- Table of Equations, Figures, Tables -- Chapter 5 Implementing Data Analytics for Organisational Development -- Making Better Decisions - Knowing the Risk of Being Wrong -- There is No Difference, and We Decide There Is None.
There is No Difference, and We Decide There Is One - Type I Error -- There Is a Difference, and We Decide There Is One -- There Is a Difference, but We Decide There Is None - Type II Error -- Making Better Decisions - Do not Trust Statistics Blindly -- Significant Difference Does Not Mean Important Difference -- A Non-Significant Difference Could Be Important for The Organisation -- Data Analytics Does Not Take Over Decision Making -- Ensuring the Success of Your Data Analytics Journey -- Steps for Implementing Data Analytics -- Ensuring the Management Walks and Talks Analytics -- Creating Excitement for Data Analytics and its Benefits -- Developing a Body of Knowledge - Start Small -- Using Analytics to Breakdown Silos -- Closing the Analytics Loop - Sustaining the Gains -- Calibrating Your Data Analytics Implementation -- Outlook -- References -- List of Figures and Tables -- Materials for Download -- Index -- EULA.

Sommario/riassunto

"Data analytics has become central to the operation of most businesses and an increasingly necessary skill that every manager should have. More and more organizations are also seeing the need to collect data on their operational environment and are widening the scope of their data analytics activities. Some researchers used to suggest that data analytics is mainly about the handling of user data produced by Customer Relationship Management (CRM) and similar systems and turning these into customer intelligence. The scope of data analytics, however, has now opened up to include all functions of an organization. Not only is there a move from the so-called Big Data analytics to analytics of any kind of data, there is also a healthy trend towards involving all levels of management and even staff into this not-so-new field of information management. This practical guide introduces a methodical process for gathering, screening, transforming and analyzing the correct set of data to ensure that they are a reliable variable for business decision-making."--

3. Record Nr.	UNINA9910973151503321
Autore	Vandermeulen Carl
Titolo	Negotiating the Personal in Creative Writing // Carl Vandermeulen
Pubbl/distr/stampa	Blue Ridge Summit, PA : , : Multilingual Matters, , [2011] ©2011
ISBN	1-283-22478-X 9786613224781 1-84769-439-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (249 p.)
Collana	New Writing Viewpoints
Disciplina	808.042071 808/.042071
Soggetti	Creative writing -- Study and teaching Writing centers Creative writing - Study and teaching Languages & Literatures English English Language Literature - General
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Frontmatter -- Contents -- Acknowledgements -- Introduction: Negotiating the Personal and Interpersonal -- Chapter 1. Considering Where We're Coming From -- Chapter 2. The Workshop: 'More or Less Unfortunate Misunderstandings' -- Chapter 3. Reflection and the Dialogic Self -- Chapter 4. Response in Writers' Groups -- Chapter 5. Teacher Response to Student Writing -- Chapter 6. Negotiating Authority as Teachers, Models, Mentors -- Chapter 7. Problems and Crises in Relationships -- Chapter 8. Resolving Dilemmas of Grading -- Chapter 9. Constructing the Practice and Identity of 'Writer' -- References
Sommario/riassunto	This book describes an alternative way to teach Creative Writing, one that replaces the silent writer taking criticism and advice from the teacher-led workshop with an active writer who reflects upon and

publically questions the work-in-progress in order to solicit response, from a writers' group as well as from the teacher. Both accompany the writer, first as readers and fellow writers, only later as critics. Because writers ask, they listen, and dialogues with responders become an inner dialogue that guides later writing and revision. But when teachers accompany writers, teaching CW becomes even more a negotiation of the personal because this teacher who is listener and mentor is also a model for some students of the writer and even the person they would like to become - and still the Authority who gives the grades.
