

1. Record Nr.	UNINA9910830052703321
Titolo	Negotiating cultural encounters [[electronic resource]] : narrating intercultural engineering and technical communication / / edited by Han Yu, Gerald Savage
Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons Inc., 2013
ISBN	1-299-31481-3 1-118-50484-4
Descrizione fisica	1 online resource (282 p.)
Collana	IEEE PCS professional engineering communication series
Altri autori (Persone)	YuHan <1980-> SavageGerald J
Disciplina	621.382
Soggetti	Communication of technical information Intercultural communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title Page; Copyright Page; CONTENTS; Preface; A Note from the Series Editor; INTRODUCTION; CHAPTER 1 Changing Times, Changing Style Guides; CHAPTER 2 Concinnity of Assorted Nuts; CHAPTER 3 Learning Curve; CHAPTER 4 Lost in Translation; CHAPTER 5 Collective Learning in East Africa: Building and Transferring Technical Knowledge in Livestock Production; CHAPTER 6 That's Worth Waiting For: GLDD's Spanish JSA Booklet; CHAPTER 7 Making Excellence a Habit across Intercultural Barriers; CHAPTER 8 Crash of Cultures CHAPTER 9 Collaboration on a Pan-European Project Spanning 35 National Research and Education Networks across the European Union CHAPTER 10 Are Chinese Documents Ready for Global Audiences?; CHAPTER 11 Subject Matter Expert Meets Technical Communicator: Stories of Mestiza Consciousness in the Automotive Industry; CHAPTER 12 My Life as an EFL Trainer/Technical Translator in Shanghai, China; Index
Sommario/riassunto	Discusses the challenges of intercultural communication in engineering, technical, and related professional fields Given today's globalized technical and engineering environment, intercultural communication is an essential topic for engineers, other technical

professionals, and technical communicators to learn. Engineering programs, in particular, need to think about how to address the ABET requirement for students to develop global competence and communication skills. This book will help readers learn what intercultural communication is like in the workplace-which is an import
