

1. Record Nr.	UNINA9910830028003321
Autore	De George Richard T
Titolo	The ethics of information technology and business [[electronic resource] /] / Richard T. De George
Pubbl/distr/stampa	Malden, MA, : Blackwell Pub., 2003
ISBN	1-281-31946-5 9786611319465 0-470-70137-4 0-470-77414-2 0-470-77776-1
Descrizione fisica	1 online resource (306 p.)
Collana	Foundations of business ethics ; ; 3
Disciplina	174.4 174/.4
Soggetti	Business ethics Information technology - Moral and ethical aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	C o n t e n t s; Preface; 1 Ethics and the Information Revolution; 2 Marketing,Privacy,and the Protection of Personal Information; 3 Employees and Communication Privacy; 4 New,Intellectual,and Other Property; 5 Ethical Issues in Information Technology Business and E-Business; 6 Ethical Issues on the Internet; 7 Information Technology and Society:Business,the Digital Divide,and the Changing Nature of Work; Index
Sommario/riassunto	This is the first study of business ethics to take into consideration the plethora of issues raised by the Information Age.The first study of business ethics to take into consideration the plethora of issues raised by the Information Age. Explores a wide range of topics including marketing, privacy, and the protection of personal information; employees and communication privacy; intellectual property issues; the ethical issues of e-business; Internet-related business ethics problems; and the ethical dimension of information technology on society. Uncovers previo

