

1. Record Nr.	UNINA9910830019703321
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Titolo	The shipping point [[electronic resource] ] : the rise of China and the future of retail supply chain management / / Peter J. Levesque
Pubbl/distr/stampa	Singapore, : Wiley, 2011
ISBN	0-470-82626-6 1-119-19966-2 1-283-17505-3 9786613175052 0-470-82625-8
Edizione	[1st edition]
Descrizione fisica	1 online resource (290 p.)
Classificazione	85.34
Altri autori (Persone)	JacobsMichael Chris Robeson DeKreySteven J
Disciplina	658.500951
Soggetti	Business logistics Business logistics - China Shipping Retail trade China Commerce
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	section 1. The rise of China -- section 2. The changing face of consumer retail -- section 3. Retail supply chain innovation -- section 4. Supporting the dynamic supply chain.
Sommario/riassunto	Fascinating insights into the changing supply chain industry in China, from leading international experts A fascinating look at the enormous changes taking place in China today as it evolves from global manufacturer to global consumer marketplace, The Shipping Point: The Rise of China and the Future of Retail Supply Chain Management explores how China's ascension will have a profound impact on the future of retail supply chain management. Bringing together the knowledge and expertise of leading supply chain and retail professionals from around the world to illuminate opportunit

