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Collana	Wiley series in systems engineering and management
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Nota di contenuto	MANAGING COMPLEX SYSTEMS; ABOUT THE AUTHOR; Contents; Preface; 1 Systems and Thinking; 2 Building and Managing Systems; 3 Problems to Ponder; 4 The Inventive Mind; 5 Perspective 1: Broaden and Generalize; 6 Perspective 2: Crossover; 7 Perspective 3: Question Conventional Wisdom; 8 Perspective 4: Back of the Envelope; 9 Perspective 5: Expanding the Dimensions; 10 Perspective 6: Obversity; 11 Perspective 7: Remove Constraints; 12 Perspective 8: Thinking with Pictures; 13 Perspective 9: The Systems Approach; 14 Thinking in Groups; 15 Widening the Circle; 16 Final Thoughts and a Test; Index
Sommario/riassunto	Nine innovative methods to think outside the box and solve complex system problemsManaging Complex Systems provides specific tools and guidance needed to be a more creative and innovative thinker. Following the author's methodology, the reader will be better able to devise and implement nontraditional solutions to seemingly intractable

complex problems. By challenging the reader to think in new and creative ways, the book offers a road map to success, whether measured in terms of competitive advantage, greater market share, improved productivity, or higher profits, all based upon better
