Record Nr.	UNINA9910829952903321
Titolo	Wireless foresight [[electronic resource]] : scenarios of the mobile world in 2015 / / Bo Karlson [et al.]
Pubbl/distr/stampa	Chichester, West Sussex ; ; Hoboken, NJ, : J. Wiley, c2003
ISBN	1-280-27092-6 9786610270927 0-470-30010-8 0-470-85825-7 0-470-85826-5
Descrizione fisica	1 online resource (247 p.)
Altri autori (Persone)	KarlsonBo
Disciplina	384.5/01/12 621.382
Soggetti	Wireless communication systems - Forecasting Mobile communication systems - Forecasting Telecommunication - Forecasting
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [215]-218) and index.
Nota di contenuto	Contents; Preface; 1 Introduction; The Wireless Industry at a Crossroads; Be Prepared for 2015; Scenarios of the Wireless World in 2015; Challenges for the Future; Creating Scenarios; Guide to the Book; Part I: Scenarios; 2 Wireless Explosion-Creative Destruction; A Sunny Berlin Day in 2015; The Wireless Scene in 2015; Wireless Technology in 2015; 3 Slow Motion; Ordinary Life in Stockholm and Business Life in Shanghai; The Wireless Scene in 2015; Wireless Technology in 2015; 4 Rediscovering Harmony; A Weekday Morning in a Small Scandinavian Village; The Wireless Scene in 2015 Wireless Technology in 2015 5 Big Moguls and Snoopy Governments; Early April Morning, Green Haven Gated Community, New York, US; The Wireless Scene in 2015; Wireless Technology in 2015; Part II: Drivers of Development and Technological Implications; 6 Trends and Fundamental Drivers; Fourteen Trends Shaping the Scenarios; Fundamental Drivers; Theories Supporting Fundamental Drivers; 7 Technological Conclusions from Scenarios; System Technology in 2015;

1.

	Mobile Terminals in 2015; Mobile Services in 2015; Part III: Challenges for the Future; 8 Challenges for Technical Research Low-Cost Infrastructure and Services Seamless Mobility; New and Advanced Services; Usability and Human-Machine Interface; Health and Environment; A Need for Cross-Disciplinary Research; 9 Challenges for the Wireless Industry; Introduction; The Challenges; 10 Challenges for Key Regions; US; Europe; China; Japan and South Korea; Part IV: Moving into the Future with Scenarios; 11 Scenario Thinking and Scenario Making; Logics of Scenario Creation; Making Our Scenarios; Other Studies about the Future; 12 Summary and Concluding Remarks; The Book in Brief; Moving into the Future; Appendixes Appendix A: User Segments Moklofs; Yupplots; Elders; Mobile Professionals; Industrial Users; Appendix B: Wireless Foresight at Wireless@KTH; The Wireless Foresight Project; Wireless@KTH and the Vision-Driven Research Approach; Glossary; References; Author Biographies; Index;
Sommario/riassunto	Wireless Foresight deals with the development of the wireless communications industry and technology during the coming ten to fifteen years. Telecommunications is a global business of enormous proportions and is one of the largest industries in the world. Written in a highly accessible and simple to read manner, this book is based around four scenarios of the wireless world in 2015. The focus is on the industry (i.e. infrastructure and terminal vendors, operators, and service developers and providers) as well as on new players.Discusses the long-term developments described in