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Communication""; ""Identity Politics as a Civilizational Awareness of the Self: Sources of Fragmentation in Global Communication""; ""Could Cultural Modernity be Shared as a Discourse for Global Communication? Modernization and Secularization""; ""Conclusion"" ""5 The Ethics of Privacy in High versus Low Technology Societies""" Privacy in High Technology Societies"; ""Privacy in Low Technology Countries""; ""The Universality of Privacy""; ""6 Social Responsibility Theory and Media Monopolies""; ""Three Stories, Three Mandates""; ""The Hutchins Commission"": ""Difficulties of International Application""; ""The Political Economy Critique""; ""The Communitarian Turn""; ""Social Responsibility in the Southern Hemisphere""; ""Is a Press Monopoly Inevitable?""; ""New Directions""; ""Parastatal Cooperation""; ""New Challenges""; ""7 Ethics and Ideology"" ""Back to the Beginning""""Placing Communication at the Ideological Nexus""; ""Ideology and Ethics: Core Questions""; ""My Fellow Citizens: The Inaugural Speech of Barack Obama""; ""8 Fragments of Truth""; ""What is the Relevance of this to Universal Values?""; ""The Importance of Water to Human Life""; ""The Importance of Oxygen to Human Life""; ""The Right to Communication""; ""The Right to Communication as a Universal Value""; ""9 Glocal Media Ethics""; ""Globalization as Glocalization"": ""Global Media Ethics"": ""Changing Indian Media Landscape""; ""Glocal Media Ethics""; ""Conclusion"" ""10 Feminist Ethics and Global Media"""Setting the Context""; ""The Ethics of Care"; ""Who Deserves Care?""; ""Applying Moral Epistemology to Media""; ""Empirical Data""; ""Sex and Sexual Harassment""; ""Is a Feminist Ethics Distinctive?""; ""Conclusion""; ""11 Words as Weapons""; ""The Media in Wartime: From Militarism to New Militarism""; ""Secret State, Secret Warfare, Silent Press""; ""New Militarism in the United States""; ""Growth of Secret US State and Covert Presidency""; ""Secret Warfare: Away from the Probing Press""; ""The Great Vietnam Media Mvth"" ""Backing Our Boys in Vietnam""

## Sommario/riassunto

"This groundbreaking collection provides a comprehensive picture of the ethical dimensions of communication in a global setting. Bringing together scholars from around the world, this substantial work examines ethical issues raised by globalization, the practice of journalism, popular culture, and media activities, and provides the most detailed and diverse set of essays ever assembled on this vital topic. The editors, along with a team of international communication and media scholars, provides an authoritative overview of the philosophical and theoretical issues associated with global communication and media ethics, including examinations of feminism, ideology, social responsibility, reporting, metanarratives, blasphemy, development, and glocalism, among many others. In addition, the handbook includes international case studies addressing topics such as reporting, censorship, responsibility, terrorism, disenfranchisement, and guilt. The work includes contributions by several Islamic scholars discussing various facets of that religion's engagement with the public sphere, as well as essays dealing with the religious and cultural factors that complicate efforts to understand our world. Fortner and Fackler's innovative collection is both theoretical and practical, and will raise the ethical bar for both scholars and practitioners in the world of global communication and media"--