Record Nr. UNINA9910829945103321 Transforming sustainability strategy into action [[electronic resource]]: Titolo the chemical industry / / edited by Beth Beloff, Marianne Lines, Dicksen Tanzil Hoboken, N.J., : Wiley-Interscience, c2005 Pubbl/distr/stampa **ISBN** 1-280-23560-8 9786610235605 0-470-31525-3 0-471-75613-X 1-60119-844-2 0-471-75598-2 Descrizione fisica 1 online resource (569 p.) Altri autori (Persone) BeloffBeth <1947-> LinesMarianne <1954-> TanzilDicksen <1973-> Disciplina 338.4766 660/.068/2 Soggetti Chemical industry - Environmental aspects - Management Sustainable development Industrial management - Environmental aspects Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. TRANSFORMING SUSTAINABILITY STRATEGY INTO ACTION; CONTENTS; Nota di contenuto Foreword; Preface; Acknowledgments; 1 Introduction; 1.1 Organization of the Book; Reference; 2 Addressing Sustainability in the Chemical Industry; 2.1 Introduction; 2.2 Understanding the Chemical Industry; 2.2.1 Sector Profile; 2.2.2 Contribution to the Economy; 2.3 Drivers of Sustainability: 2.3.1 Chemical Sector Survey: 2.3.2 Survey and Focus Groups Key Findings: 2.3.3 Current Status of Sustainability Programs: 2.4 The Role of Responsible Care® in Advancing Sustainable Development; 2.4.1 Public Trust and Environmental Performance 2.5 Challenges AheadReferences: 3 Views on Key Issues Facing the Chemical Industry; 3.1 Overview; 3.2 The Chemical Industry and the

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Sommario/riassunto

""A highly informative and brilliant contribution to the growing sustainability literature.""-Dr. Brian and Mary Nattrass Managing Partners of Sustainability Partners and authors of The Natural Step for Business and Dancing with the TigerThe goal of sustainable development, a recent focus in the corporate world, is to ""ensure a better quality of life for everyone today and in generations to come."" The challenge facing industry leaders is how to reconcile economically competitive strategies with environmentally sound and socially responsible practices. Transforming Sustaina