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Sommario/riassunto	Today's most successful companies are Intelligent Companies that use the best available data to inform their decision making. This is called Evidence-Based Management and is one of the fastest growing business trends of our times. Intelligent Companies bring together tools such as Business Intelligence, Analytics, Key Performance Indicators, Balanced Scorecards, Management Reporting and Strategic

Decision Making to generate real competitive advantages. As information and data volumes grow at explosive rates, the challenges of managing this information is turning into a losing b
