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Titolo	2005 International Non-Volatile Memory Technology Symposium
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ISBN	1-5090-9734-1
Soggetti	Computer storage devices Computer engineering Flash memories (Computers) Optical storage devices Electrical & Computer Engineering Electrical Engineering Engineering & Applied Sciences
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph

2. Record Nr.	UNINA9910829919703321
Autore	Harper Stephen C
Titolo	Extraordinary entrepreneurship [[electronic resource]] : the professional's guide to starting an exceptional enterprise // Stephen C. Harper
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2005
ISBN	1-119-19799-6 1-280-72224-X 9786610722242 0-470-08727-7 0-471-70601-9
Descrizione fisica	1 online resource (500 p.)
Disciplina	658.4 658.421
Soggetti	New business enterprises Entrepreneurship
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction : the nature of entrepreneurship -- Essential entrepreneurial qualities and capabilities -- What type of venture do you have in mind? -- Identifying new venture opportunities -- Ventures that capitalized on market gaps -- Evaluating new venture opportunities -- Developing the business plan -- Components of the business plan -- Sources of funding -- Debt financing -- Seeking investors -- Going the angel route -- Venture capital funding -- Initial public offering -- Epilogue : entrepreneurial do's and don'ts.
Sommario/riassunto	The 21st Century brings all new rules. Entrepreneurs are challenging conventional wisdom and thinking outside the box. One of the first challenges involves challenging the assumption that a business has to be big to be successful. While most of the 20th century heralded big businesses, it is clear that businesses no longer have to be big to do big business. Now it is possible for a handful of people to operate a global business from virtually any place on the planet. Today, the keyboard has overtaken the boardroom. Financial markets, alliances,

and joint ventures have eliminated the need for e
