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Nota di contenuto	Contents; Introduction; 1. 'It's Alive!' The birth of home-grown horror; 2. Hammer - Studio as Auteur; 3. The American Invaasion - Camp and Cruelty; 4. Soft sex, hard gore and the 'Savage Seventies'; 5. 'Bloody Foreigners' - New Perspectives; 6. Rising from the grave - The slow, painful birth of the new wave of British Horror; Conclusion; Footnotes; Bibliography; Index
Sommario/riassunto	The horror film reveals as much, if not more, about the British psyche as the more respectable heritage film or the critically revered social realist drama. Yet, like a mad relative locked in the attic, British horror cinema has for too long been ignored and maligned. Even when it has been celebrated, neglect is not far behind and what studies there have been concentrate largely on the output of Hammer, the best-known producers of British horror. But this is only part of the story. It's a tradition that encompasses the last days of British music hall theater, celebrated auteurs such as Alfred Hitchcock and Roman Polanski and opportunistic, unashamed hacks. This book is an in-depth analysis of the home-grown horror film, each chapter anchored by close studies of key titles, consisting of textual analysis, production history, marketing and reception.

