

1. Record Nr.	UNINA990006362300403321
Autore	Dobson, R. Warwick
Titolo	An Introduction to Cost Accountancy / R. Warwick Dobson
Pubbl/distr/stampa	London, : Gee and Company, 1958-
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Livello bibliografico	Monografia
Nota di contenuto	1 vol.: Costing and cost control; 2 vol.:The elements of cost accounting; 3 vol.: Cost recording and presentation

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Autore	Bartlett Diana
Titolo	Dyslexia in the workplace [[electronic resource]] : an introductory guide // Diana Bartlett and Sylvia Moody, with Katherine Kindersley
Pubbl/distr/stampa	Chichester ; ; Malden, MA, : Wiley-Blackwell, 2010
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Altri autori (Persone)	MoodySylvia <1941-> KindersleyKatherine
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	DYSLEXIA IN THE WORKPLACE; Contents; Author Biographies; Prologue; Introduction; PART A:Identifying Dyslexia; CHAPTER 1:Dyslexia in the Workplace; CHAPTER 2: Understanding a Diagnostic Report; CHAPTER 3: Judgement Day: Tom Goes for an Assessment; CHAPTER 4:Workplace Needs Assessments; CHAPTER 5: Dyspraxia and Attention Deficit Disorder; CHAPTER 6: Visual Factors in Reading Difficulties; CHAPTER 7: Emotions; PART B:Tackling Dyslexia; CHAPTER 8:Getting Started; CHAPTER 9:Overall Work Strategies; CHAPTER 10:General Work Organisation; CHAPTER 11:Efficient Work Methods CHAPTER 12:General Writing SkillsCHAPTER 13:Some Specific Work Documents; CHAPTER 14: Reading and Remembering Work Documents; CHAPTER 15: General Oral Skills and Interaction; CHAPTER 16: Dealing with Negative Attitudes and Emotions; PART C:Managing Dyslexia; CHAPTER 17:From College to Workplace; CHAPTER 18:Working with Dyslexia; CHAPTER 19:Reasonable Adjustments; PART D:Judging

Dyslexia; CHAPTER 20: Dyslexia: An Employment Lawyer Speaks; CHAPTER 21:Dyslexia in the Dock; Conclusion; APPENDIX 1: Checklists for Dyslexia,Dyspraxia, AD(H)D and Visual Stress; APPENDIX 2:Assistive Technology
APPENDIX 3: Relaxation and Visualisation ExercisesAPPENDIX 4:Useful Addresses; APPENDIX 5:Further Reading; INDEX

Sommario/riassunto

The second edition of Dyslexia in the Workplace is a comprehensive guide to how dyslexic adults in employment can improve their skills, and how their employers and other professionals can help.Offers invaluable insights for overcoming obstacles to success, enhancing workplace efficiency and ensuring that dyslexic employees achieve their full potentialWritten in an accessible style that is perfect for professionals and dyslexic individuals alikeCovers related syndromes such as dyspraxia, attention deficit disorder and visual stressExplores the legal obligations and ot

3. Record Nr.

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Autore

Koch Leonie Josefine

Titolo

Europäische Werberegulierungssysteme am Beispiel geschlechterdiskriminierender Wirtschaftswerbung

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Sommario/riassunto

In the current debate on gender-appropriate and non-discriminatory commercial communication, this study takes a comparative legal look at the different legal and self-regulatory instruments of the European advertising regulation systems. With the inclusion of social science, cognitive psychology and communication theory, the study not only examines the existing national regulations in their respective cultural

context, but also considers new European developments, social influencing factors and possible harmonization approaches in the highly controversial field of gender-discriminatory commercial advertising.

Vor dem Hintergrund der Debatte um eine gendergerechte und nichtdiskriminierende kommerzielle Kommunikation nimmt das Werk die unterschiedlichen gesetzlichen wie selbstregulativen Instrumentarien der europäischen Werberegulierungssysteme rechtsvergleichend in den Blick. Unter der Einbeziehung sozialwissenschaftlicher, kognitionspsychologischer und kommunikationstheoretischer Bezüge werden dabei nicht nur die bestehenden nationalen Vorgaben in ihrem jeweiligen kulturellen Umfeld untersucht, sondern auch neue europäische Entwicklungen, gesellschaftliche Einflussfaktoren und mögliche Harmonisierungsansätze des höchst kontrovers diskutierten Themenfeldes geschlechterdiskriminierender Wirtschaftswerbung berücksichtigt.
