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| 1. Record Nr. | UNINA9910829873103321 |
| Titolo | Questions of method in cultural studies // edited by Mimi White and James Schwoch |
| Pubbl/distr/stampa | Malden, Massachusetts : , : Blackwell Pub., , [2006] ©2006 |
| ISBN | 1-280-28570-2 9786610285709 0-470-70499-3 0-470-77591-2 1-4051-5223-0 |
| Descrizione fisica | 1 online resource (336 p.) |
| Disciplina | 306/.071 |
| Soggetti | Culture - Study and teaching Culture - Methodology |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | ; Introduction : The questions of method in cultural studies / James Schwoch, Mimi White -- From the ordinary to the concrete : cultural studies and the politics of scale / Anna McCarthy -- Raymond Williams's Culture and society as research method / John Durham Peters -- "Read thy self" : text, audience, and method in cultural studies / John Hartley -- Cultural studies of media production : critical industrial practices / John Caldwell -- Feminism and the politics of method / Joke Hermes -- Taking audience research into the age of new media : old problems and new challenges / Andrea Press, Sonia Livingstone -- Mixed and rigorous cultural studies methodology - an oxymoron? / Micaela di Leonardo -- Is globalization undermining the sacred principles of modernity? / Pertti Alasuutari -- Engagement through alienation : parallels of paradox in world music and tourism in Sarawak, Malaysia / Gini Gorfinski -- For the record : interdisciplinarity, cultural studies, and the search for method in popular music studies / Tim Anderson. |
| Sommario/riassunto | Question of Method in Cultural Studies brings together a group of |

scholars from across the social sciences and humanities to consider one of the most vexing issues confronting the proverbial 'anti-discipline' of cultural studies. Covers such topics as the media, feminism, and politics Identifies what methods have prevailed in the interdisciplinary pursuit of cultural studies Examines the relationship between cultural studies and traditional disciplines, the politics of knowledge, and spatial and temporal models Probes the possibility of meth
