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Descrizione fisica	1 online resource (320 p.)
Collana	Essentials series
Disciplina	174.4 174/.4
Soggetti	Business ethics Free enterprise - Moral and ethical aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	ESSENTIALS of Business Ethics: Creating an Organization of High Integrity and Superior Performance; Essentials Series; Contents; Foreword; Preface; About the Web Site; Acknowledgments; Part I: Background; Chapter 1: Human Nature and Unethical Behavior in Organizations; Chapter 2: The Ethical Foundation of Capitalism and the Optimal Ethics Systems Model; Part II: Getting Everyone on Board; Chapter 3: Hiring Ethical People; Chapter 4: Codes of Ethics and Codes of Conduct; Chapter 5: Ethical Decision-Making Framework; Chapter 6 : Ethics Training; Chapter 7: Respecting Employee Diversity Part III: Daily Internal OperationsChapter 8: Ethics Reporting Systems; Chapter 9: Ethical Leadership, Work Goals, and Performance Appraisals; Chapter 10: Empowering Ethical Employees; Part IV: Being a Good Citizen; Chapter 11: Environmental Management; Chapter 12: Community Outreach and Respect; Index
Sommario/riassunto	The essential guide to creating an organization of high integrity and

superior performance With the high-profile corporate scandals that have taken place in recent years, corporate ethics are more important to a business than ever before. The failure of ethical leadership in an organization is very destructive-it demoralizes the workforce, breeds public distrust, and ultimately results in organizational decay. Based on more than two decades of consulting, teaching, and research, Denis Collins's Essentials of Business Ethics is designed with appreciation for your demanding prof

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