Record Nr. UNINA9910829836303321 Autore Vallabhaneni Devi <1969-> Titolo What's your MBA IQ? [[electronic resource]]: a manager's career development tool / / Devi Vallabhaneni Hoboken, N.J., : John Wiley & Sons, c2009 Pubbl/distr/stampa **ISBN** 0-470-53887-2 1-119-19797-X 1-282-29124-6 9786612291241 0-470-53885-6 Descrizione fisica 1 online resource (380 p.) Disciplina 658 Soggetti Management - Research Leadership Strategy Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto WHAT'S YOUR MBA IQ?: A Manager's Career Development Tool; Contents: Preface: Acknowledgments: Introduction; LEARNING MODULE 1: General Management, Leadership, and Strategy; LEARNING MODULE 2: Operations Management; LEARNING MODULE 3: Marketing Management; LEARNING MODULE 4: Quality and Process Management; LEARNING MODULE 5: Human Resources Management; LEARNING MODULE 6: Accounting; LEARNING MODULE 7: Finance; LEARNING MODULE 8: Information Technology; LEARNING MODULE 9: Corporate Control, Law, Ethics, and Governance; LEARNING MODULE 10: International Business LEARNING MODULE 11: Project ManagementLEARNING MODULE 12: Decision Sciences and Managerial Economics: References: Index Sommario/riassunto What's your MBA IQ? A combination of what you know and how much you've applied this knowledge on the job, your MBA IQ is what defines your management knowledge in today's business climate. It's what keeps you at the top of your profession, an expert in your specialized field with an understanding, as well, of cross-functional disciplines.

Arming you with a solid foundation across the entire MBA curriculum to interact with colleagues, clients, senior management, and professors at a higher, more advanced level, international business expert Devi Vallabhaneni helps you get the most from