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| 1. Record Nr. | UNINA9910829815303321 |
| Autore | Anderson Dave <1961-> |
| Titolo | It's not rocket science : 4 simple strategies for mastering the art of execution / / Dave Anderson ; foreword by Tom Crean ; cover design, C. Wallace |
| Pubbl/distr/stampa | Hoboken, New Jersey : , : Wiley, , 2015 ©2015 |
| ISBN | 1-119-11665-1 1-119-17499-6 1-119-11664-3 |
| Edizione | [1st edition] |
| Descrizione fisica | 1 online resource (0 p.) |
| Disciplina | 658 |
| Soggetti | Management Leadership Organizational behavior Organizational effectiveness |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Sommario/riassunto | Stop chasing hot trends and start driving real growth It's Not Rocket Science blasts through the trends and false promises permeating the business world to help you and your company get back to basics and get things done. Why doggedly pursue the "next big thing" when the most effective drivers of growth are right under your nose? This book asserts that you've already heard, been taught, and know well the key fundamentals that spell business success, and presents a compelling, four strategy blueprint for returning your business culture and strategies to a rock solid foundation of execution excellence. Each chapter opens with The Challenge, which outlines a current condition that exists due to a departure from common sense behaviors, and tasks you with following the appropriate execution principles to get your business on the right track. After a thorough explanation of "what" and "why," each chapter gives you the actionable "how" so you can implement these valuable steps and master the art of execution in your |

organization. Shifting sands do not make for a sustainable structure. If your organization is to be robust and strong enough to weather any storm, the strength must come from the very core; the ability for each member of your team to execute daily and effectively towards your organization's most compelling goals. Frankly, the last things most organizations need is another goal they'll miss because they can't execute well. This book reminds you of the four timeless execution methods and strategies that have proven themselves over centuries, and shows you how they are implemented in today's business environment. Get the leaders right Get the culture right Get the people right Get the process right Today's flash in the pan may be superficially intriguing, but is it really that much different from yesterday's "hot tip"? Fundamentals are fundamental for a reason, and It's Not Rocket Science is the common sense guide to putting away flavor-of-the-month toys and getting down to business.

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| 2. Record Nr. | UNINA9910153185103321 |
| Autore | Thijssen Jacco J. J. |
| Titolo | A concise introduction to statistical inference / Jacco Thijssen, The University of York, UK |
| Pubbl/distr/stampa | Boca Raton, : CRC Press, [2014] ©2014 |
| ISBN | 1-4987-5580-1 1-315-38023-4 1-4987-5578-X |
| Edizione | [1st ed.] |
| Descrizione fisica | 1 recurso en línea (231 p.) : ilustraciones |
| Classificazione | B0240 |
| Disciplina | 519.54 |
| Soggetti | Estadística Probabilidades Libros electrónicos |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografía |
| Nota di bibliografia | Incluye bibliografía e índice |
| Nota di contenuto | 1. Statistical inference -- 2. Theory and calculus of probability -- 3. |

From probability to statistics -- 4. Statistical inference for the mean based on a large sample -- 5. Statistical models and sampling distributions -- 6. Estimation of parameters -- 7. Confidence intervals -- 8. Hypothesis testing -- 9. Linear regression -- 10. Bayesian inference.

Sommario/riassunto

This short book introduces the main ideas of statistical inference in a way that is both user friendly and mathematically sound. Particular emphasis is placed on the common foundation of many models used in practice. In addition, the book focuses on the formulation of appropriate statistical models to study problems in business, economics, and the social sciences, as well as on how to interpret the results from statistical analyses. The book will be useful to students who are interested in rigorous applications of statistics to problems in business, economics and the social sciences, as well as students who have studied statistics in the past, but need a more solid grounding in statistical techniques to further their careers. Jacco Thijssen is professor of finance at the University of York, UK. He holds a PhD in mathematical economics from Tilburg University, Netherlands. His main research interests are in applications of optimal stopping theory, stochastic calculus, and game theory to problems in economics and finance. Professor Thijssen has earned several awards for his statistics teaching.