

1. Record Nr.	UNINA9910829809403321
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Titolo	LEOMA and the US laser industry : the good and bad moves for trade associations in emerging high-tech industries // C. Breck Hitz
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , [2015] [Piscataway, New Jersey] : , : IEEE Xplore, , [2014]
ISBN	1-118-91433-3 1-118-88647-X 1-118-91432-5
Descrizione fisica	1 online resource (193 p.)
Disciplina	338.4/762136606073
Soggetti	Laser industry - United States - Societies, etc Lasers - United States Trade associations - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preface vii -- 1 LEOMA and the U.S. Laser Industry 1 -- 2 Professional Societies and the Photonics Community 29 -- 3 International Laser Standards 53 -- 4 Educational Issues 75 -- 5 Export Controls 95 -- 6 The Federal Government 117 -- 7 Intra-Industry Affairs 131 -- Appendix 1: LEOMA Officers 157 -- Appendix 2: ISO Laser Standards 161 -- Appendix 3: LEOMA Executive Seminars 163 -- Appendix 4: The LEOMA ADR Agreement 167 -- Index 171
Sommario/riassunto	Hitz addresses the urgent issues that the Laser and Electro-Optics Manufacturer's Association (LEOMA) tackled in the late 1980s, which will help guide future trade associations to handle related political and infrastructural issues from the industry.LEOMA- the Laser and Electro-Optics Manufacturers' Association - is in many ways similar to trade associations that exist, or will exist, in other emerging, high-technology industries. Having dealt successfully with these initial obstacles, LEOMA went on to tackle other issues, perhaps less urgent, that confronted the industry.LEOMA and the US Laser Industry: The Good and Bad Moves for Trade Associations in Emerging High-Tech Industries describes the approaches, both successful and not, to the

political and infrastructure issues addressed by the trade association. The intent is to provide guidance to those confronting similar issues, and help them avoid unsuccessful approaches. The key features highlight the problems that were dealt with, and solutions, both successful and unsuccessful, that were created by LEOMA. Begins with an introductory chapter on LEOMA, followed by subsequent chapters describing specific issues that were handled by the trade association. Includes end-of-chapter summaries, useful to similar trade associations. Example of documents and approaches that LEOMA used successfully are included and could serve as a guide to other trade associations.. Author is a renowned expert in the laser industry. He served as Executive Director for LEOMA for 25 years (1980-2005). Hitz outlines the problems and issues that confronted the U.S. laser industry as it evolved from a loose collection of founder-managed companies into a mature industry.
