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| 1. Record Nr. | UNINA9910829801503321 |
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| Titolo | Behavioural investing : a practitioner's guide to applying behavioural finance / / James Montier |
| Pubbl/distr/stampa | Chichester, West Sussex, England : , : John Wiley & Sons, Ltd, , 2007 ©2007 |
| ISBN | 1-282-34829-9 0-470-68780-0 1-118-67343-3 0-470-51915-0 9786612348297 0-470-68779-7 |
| Descrizione fisica | 1 online resource (778 p.) |
| Collana | Wiley Finance |
| Disciplina | 332.6 |
| Soggetti | Investments - Psychological aspects Finance - Psychological aspects |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | section 1. Common mistakes and basic biases -- section 2. The professionals and the biases -- section 3. The seven sins of fund management -- section 4. Investment process as behavioural defence -- section 5. Bubbles and behaviour -- section 6. Investment myth busters -- section 7. Corporate governance and ethics -- section 8. Happiness. |