

1. Record Nr.	UNINA9910829581303321
Titolo	Software Business : 14th International Conference, ICSOB 2023, Lahti, Finland, November 27–29, 2023, Proceedings / / edited by Sami Hyrynsalmi, Jürgen Münch, Kari Smolander, Jorge Melegati
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2024
ISBN	3-031-53227-9
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (XVIII, 514 p. 81 illus., 44 illus. in color.)
Collana	Lecture Notes in Business Information Processing, , 1865-1356 ; ; 500
Disciplina	338.47004
Soggetti	Computer industry Business information services Entrepreneurship New business enterprises Software engineering Operating systems (Computers) The Computer Industry IT in Business Software Engineering Operating Systems
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Requirements -- Functional Requirements for Enterprise Data Catalogs -- Are business expectations aligned with the development plan made by the software architecture area? A case study on Agile teams in a large company -- Investigating Open Innovation Practices to Support Requirements Management in Software Ecosystems -- Requirements tool practices that drive business agility -- Software Procurement -- On Public Procurement of ICT Systems: Stakeholder Views and Emerging Tensions -- Improving Communication and Collaboration in Enterprise Architecture Projects: Three Propositions from Three Public Sector EA Projects -- Navigating ICT In-House Procurement in Finland: Evaluating Legal Frameworks and Practical Challenges -- Artificial Intelligence Procurement Assistant: Enhancing Bid Evaluation -- Platforms,

Ecosystems & Data -- Who Does What? Evolving Division of Responsibilities in a B2B Platform -- Understanding User Feedback in Software Ecosystems: A Study on Challenges and Mitigation Strategies -- A Survey on Perceptions of Data Sharing in the Norwegian Public Sector -- What are the barriers that women face in proprietary software ecosystem -- Artificial Intelligence -- Business and ethical concerns in domestic Conversational Generative AI-empowered multi-robot systems -- Prompt Patterns for Agile Software Project Managers: First results -- Startup creation beyond hackathons – A survey on startup development and support -- How to start collaborations between SMEs and researchers in software engineering -- Towards a Business Case for AI Ethics -- What is the Cost of AI Ethics? Initial Conceptual Framework and Empirical Insights -- Software startups -- Benefits, Challenges and Implications of Open-Source Software for Health-Tech Startups: An Empirical Study -- Corporate Startups: A Systematic Literature Review on Governance and Autonomy -- Exploring the Finnish Impact Investing Ecosystem: Perspectives on Challenges from Technology Startups -- Practitioner Views on Defining Analytics for Software Startups: A Preliminary Guide Based on Gray Literature -- Software Product Management -- An Evaluation of the Product Security Maturity Model through Case Studies at 15 Software Producing Organizations -- Strategic Digital Software Product Management in the Age of AI -- Experimentation in Early-Stage Video Game Startups: Practices and Challenges -- Software and Business Co-Development -- DevOps challenges and Risk mitigation strategies by DevOps professionals teams -- Good agile practices increase positive customer experience -- Information-Centric Adoption and Use of Standard-Compliant DevSecOps for Operational Technology: From Experience to Design Principles -- Exploring Sentiments and Emotions in Online Meetings: Unpacking Agile Retrospective Teams -- Emerging Digital World -- Feeling the Elephant: Insiders' Perspectives on the Metaverse -- What does Scopes 1, 2 and 3 mean for software companies -- Understanding Cost Dynamics of Serverless Computing: An Empirical Study -- Quantum Software Ecosystem: Stakeholders, Interactions and Challenges -- Dynamic Capabilities for Sustainable Digital Transformation Amid Crisis: Insights from Law Firms in Emerging Economy -- Research Streams of Barriers to Digital Transformation: Mapping Current State and Future Directions.

Sommario/riassunto

This open access book constitutes the refereed proceedings of the 23rd International Conference on Software Business, ICSOB 2023, which was held in Lahti, Finland, during November 27–29, 2023. The special theme of ICSOB 2023 was Digital Agility: Mastering Change in Software Business and Digital Services. The 27 full papers and 8 short papers presented in this book were carefully reviewed and selected from 79 submissions. They were organized in topical sections as follows: Requirements; software procurement; platforms, ecosystems and data; artificial intelligence; software startups; software product management; software and business co-development; and emerging digital world. .
