Record Nr. UNINA9910829179403321 Autore Baker Ann C. Titolo Catalytic conversations: organizational communication and innovation // Ann C. Baker London;; New York:,: Routledge,, 2015 Pubbl/distr/stampa **ISBN** 1-315-70592-3 1-317-47530-5 Edizione [1st ed.] Descrizione fisica 1 online resource (208 p.) Disciplina 658.4/5 658.45 Soggetti Communication in organizations Interorganizational relations Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia First published 2010 by M.E. Sharpe. Note generali Includes bibliographical references at the end of each chapters and Nota di bibliografia index. Nota di contenuto ch. 1. Introduction -- ch. 2. Organizing and innovating through conversations -- ch. 3. Catalytic conversations in complex, emergent environments -- ch. 4. Diverse perspectives for generative change -ch. 5. Constructive controversy and intentional conversation -- ch. 6. The conversational environment: help or hindrance? -- ch. 7. Complementary technologies for catalytic conversations -- ch. 8. Reflection as movement -- ch. 9. What's in a story? -- ch. 10. The dynamics of organizational change and innovation. In today's increasingly globalized world, it is essential that people of Sommario/riassunto diverse ethnicities and socio-economic backgrounds learn to work together and communicate effectively. This book offers a breakthrough approach to recognizing that differences among people are resources for organizations to tap as they strive to anticipate change and adapt rapidly in an unpredictable world. ""Catalytic Conversations"" provides a conceptual framework for understanding how complex communication

patterns of social networks influence, and are influenced by,

organizational structures. It discusses how to enhan