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Nota di contenuto	New models of information production -- New models of information storage -- New models of information distribution -- New models of information consumption.
Sommario/riassunto	This textbook provides an overview of the digital information landscape and explains the implications of the technological changes for the information industry, from publishers and broadcasters to the information professionals who manage information in all its forms. This fully-updated second edition includes examples of organizations and individuals who are seizing on the opportunities thrown up by this once-in-a-generation technological shift providing a cutting-edge guide to where we are going both as information consumers and in terms of broader societal changes. One of the key themes of the book is the way that organizations, public and commercial, are blurring their traditional lines of responsibility. Amazon is moving from simply selling books to offering the hardware and software for reading them. Apple still makes computer hardware but also manages one of the world's leading marketplaces for music and software applications. Google maintains its position as the most popular internet search engine but

has also digitized millions of copies of books from leading academic libraries and backed the development of the world's most popular computing platform, Android. At the heart of these changes are the emergence of cheap computing devices for decoding and presenting digital information and a network which allows the bits and bytes to flow freely, for the moment at least, from producer to consumer.