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| Nota di contenuto       | Dividends Still Don't Lie: The Truth About Investing in Blue Chip Stocks<br>and Winning in the Stock Market; Contents; Foreword;<br>Acknowledgments; List of Figures and Tables; Introduction; Part I: THE<br>ART OF DIVIDEND INVESTING; Chapter 1: First Things First; Chapter 2:<br>The Case for Investing in Stocks; Chapter 3: The Dividend-Value<br>Strategy; Chapter 4: Quality and Blue Chip Stocks; Chapter 5: Value and<br>Blue Chip Stocks; Part II: BARGAINS STILL COME IN CYCLES; Chapter 6:<br>Value and the Stock Market; Chapter 7: Finding Undervalued and<br>Overvalued Stocks<br>Chapter 8: Value, Cycles, and the Dow Jones AveragesPart III: WINNING<br>IN THE STOCK MARKET; Chapter 9: Developing a Successful Stock<br>Strategy; Chapter 10: Building and Managing the Dividend-Value<br>Portfolio; Chapter 11: The Stock Market and the Economy; Chapter 12:<br>Questions and Answers; Chapter 13: Conclusion; Recommended<br>Reading; About the Author; Index |
| Sommario/riassunto      | A timely follow-up to the bestselling classic Dividends Don't Lie In  |

1.

1988 Geraldine Weiss wrote the classic Dividends Don't Lie, which focused on the Dividend-Yield Theory as a method of producing consistent gains in the stock market. Today, the approach of using the dividend yield to identify values in blue chip stocks still outperforms most investment methods on a risk-adjusted basis. Written by Kelley Wright, Managing Editor of Investment Quality Trends, with a new Foreword by Geraldine Weiss, this book teaches a value-based strategy to investing, one that us