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Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Why health economics? -- An overview of the US healthcare system -- An overview of the healthcare financing system -- Describing, evaluating, and managing risk -- Understanding costs -- Bending the cost curve -- The demand for healthcare products -- Elasticities -- Forecasting -- Supply and demand analysis -- Maximizing profits -- Pricing -- Asymmetric information and incentives -- Economic analysis of clinical and managerial interventions -- Profits, market structure, and market power -- Government intervention in healthcare markets -- Regulation -- Strategic behavior.