

1. Record Nr.	UNINA9910828928903321
Autore	Maheshwari Anup
Titolo	Digital transformation : building intelligent enterprises // Anup Maheshwari
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , [2019] 2019
ISBN	1-119-54085-2 1-119-54086-0
Descrizione fisica	1 online resource (414 pages)
Disciplina	658.05
Soggetti	Business enterprises - Technological innovations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Sommario/riassunto	"Organizations are eager to join the digital revolution so they can succeed in the future. This book provides a roadmap for digitization, covering topics like the SAP cloud platform, machine learning, robotic process automation, and blockchain. The author covers the implementation of SAP S/4HANA and other SAP systems, while also providing a broader, top-down guide for managers looking to digitize key processes within their organizations. This book is written for managers who aren't necessarily tech savvy. It covers digitization in broad strategic terms, delving deeper into certain key topics such as cloud computing. Managers will learn how to implement these technologies to digitize and grow their organizations"--