

1. Record Nr.	UNINA9910828923503321
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Titolo	Multinational enterprises & government intervention // Thomas A. Poynter
Pubbl/distr/stampa	London : , : Routledge, , 2013
ISBN	1-135-12638-0 1-283-94176-7 0-203-07657-5 1-135-12639-9
Descrizione fisica	1 online resource (143 pages) : illustrations
Collana	Routledge library editions : international business ; ; v. 32
Disciplina	338.88
Soggetti	International business enterprises Industrial policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 1985.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. The nature of intervention -- pt. 2. The management of intervention.
Sommario/riassunto	Government intervention can reduce the profits of multinational enterprises. These interventions also increase uncertainty and risk and distort trading and intra-firm sourcing patterns. The focus of this book is a corporate survival plan that describes how a multinational can monitor its exposure to intervention and then seek to reduce it. It reports on the successes and failures of firms as they implement various global management systems and recommends a general strategy. Such a strategy will allow multinationals to continue foreign investment with the longer term hor