

1. Record Nr.	UNINA9910828872103321
Titolo	Competitive intelligence and decision problems // edited by Amos David
Pubbl/distr/stampa	London, : ISTE Hoboken, N.J., : John Wiley & Sons, 2011
ISBN	1-118-58641-7 1-299-18694-7 1-118-58646-8 1-118-58642-5
Edizione	[1st edition]
Descrizione fisica	1 online resource (362 p.)
Collana	ISTE
Altri autori (Persone)	DavidAmos
Disciplina	658.4/72
Soggetti	Business intelligence Decision making
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Models and tools -- A model for transforming decision problem to information search problems / Philippe Kislin -- Proposal of tools for competitive intelligence dedicated analysis : from information collection to information treatment / Ilheme Ghalamallah, Eloise Loubier et Bernard Dousset -- The synergy of knowledge management and competitive intelligence / Bolanle OLADEJO et Adenike Osofisan -- Collaborative information retrieval in competitive intelligence process / Victor Odumuyiwa -- The study of risk factors for decision making in competitive intelligence : cognitive approach / Olufade F.W. Onifade, Odile Thiery et Gerald Duffing -- Multimedia information retrieval and access based on the process of competitive intelligence / Hanene Maghrebl -- Strategies for the analysis of chinese information sources within the framework of competitive intelligence / Nadege Guenec, Clement Paoli -- Tagging strategy based on the semio-contextual approach of corpus for the elaboration of controlled databases / Lise Verlaet -- Design and development of generating and exploiting annotation model in the context of economic intelligence / Olusoji Okunoye -- Contribution of cognitive sciences for document indexing

for scientific, technical and competitive watch, for competitive intelligence / Elisabeth Paoli-Scarbonchi et Nadege Guenec -- Competitive intelligence and governance -- Integration of competitive intelligence and watch in an academic research laboratory / Jacky Kister et Henri Dou -- The junction of e-health with competitive intelligence (economic intelligence) and societal and territorial intelligence in france / Christian Bourret -- Short term governance and development of products within competitive poles : the example of commercial application fire -- henri dou -- Competitive intelligence and enterprise universities / Claudia Camelo, Miguel Rombert Trigo, Luc Quoniam, Joao Casqueira Cardoso -- Towards the emergence of new functions for supervising competitive intelligence (economic intelligence in regions) / Audrey Knauf -- Attractivity of territories and territorial intelligence : what indicators for what attractivity ? / Nathalie Fabry, Sylvain Zeghni.

Sommario/riassunto

The development of a research, teaching, or application of competitive (economic) intelligence requires a strategic and transverse vision in regards to related issues. It is essential to integrate the role of culture when interpreting results, either from the training of a specialist or in respect to a country or region. The authors of this book, members of an expert group supported by the CNRS in France, bring all of their talents together to create a comprehensive book that does just this and more.
